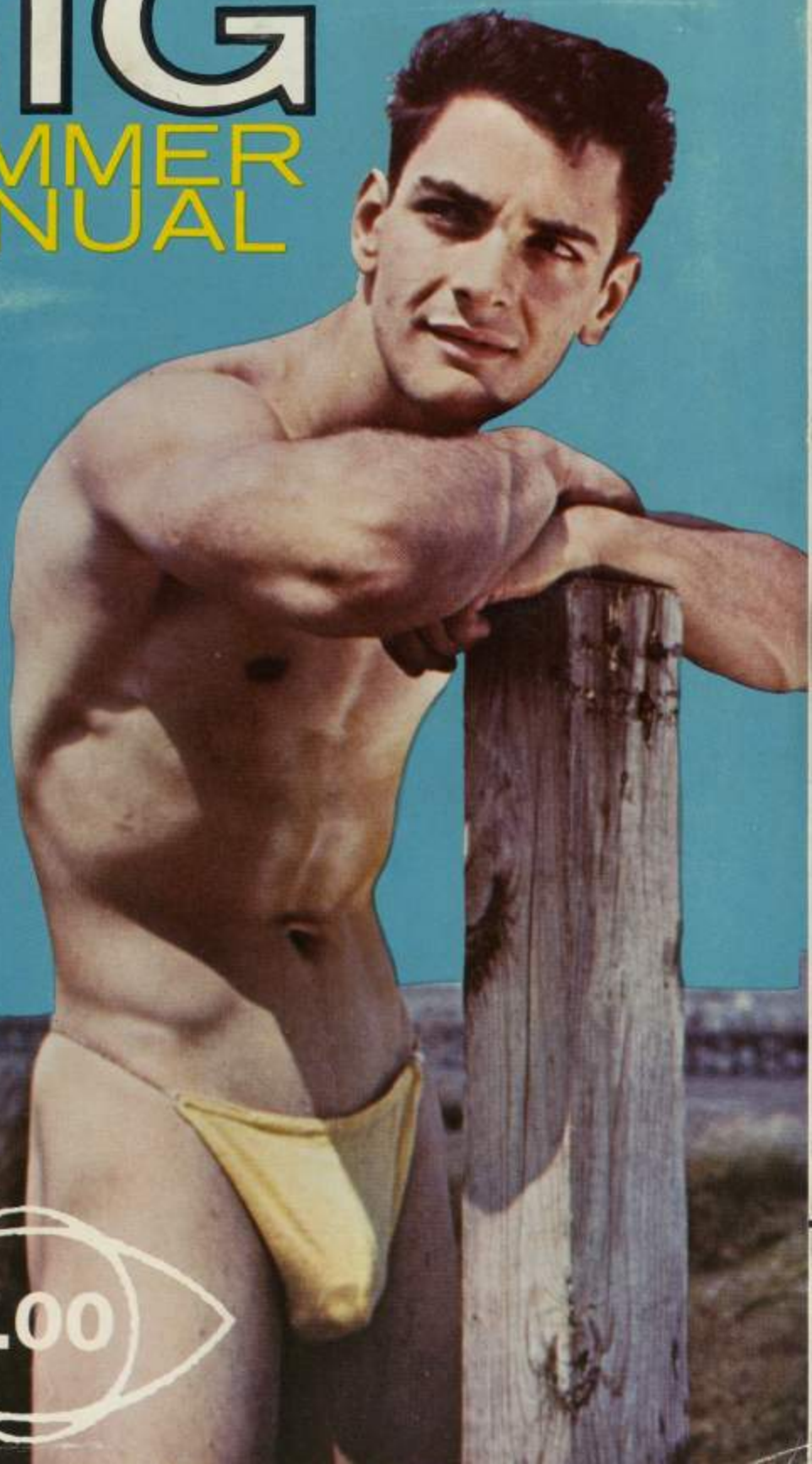


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VIEW

VOL 2

BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.

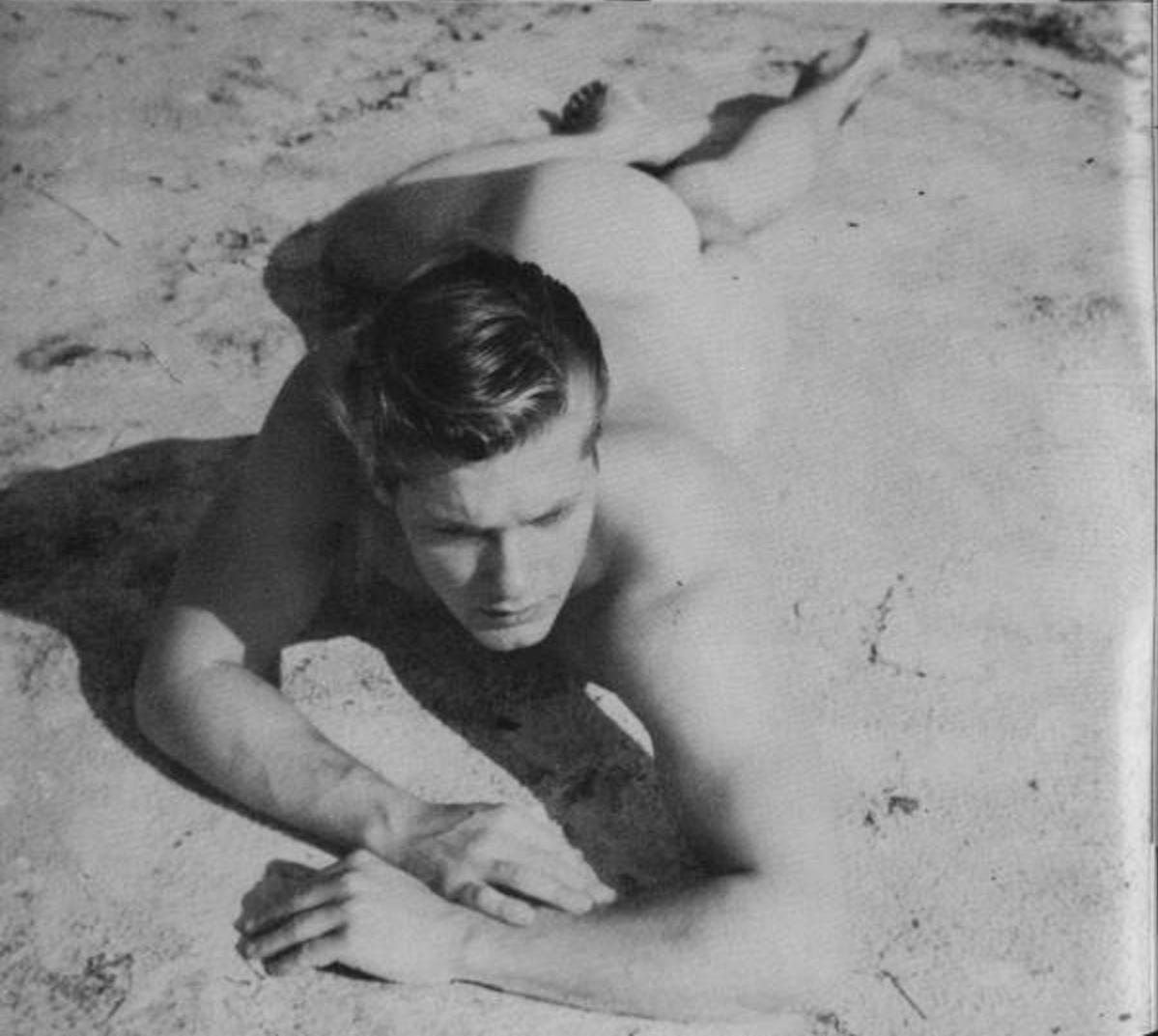
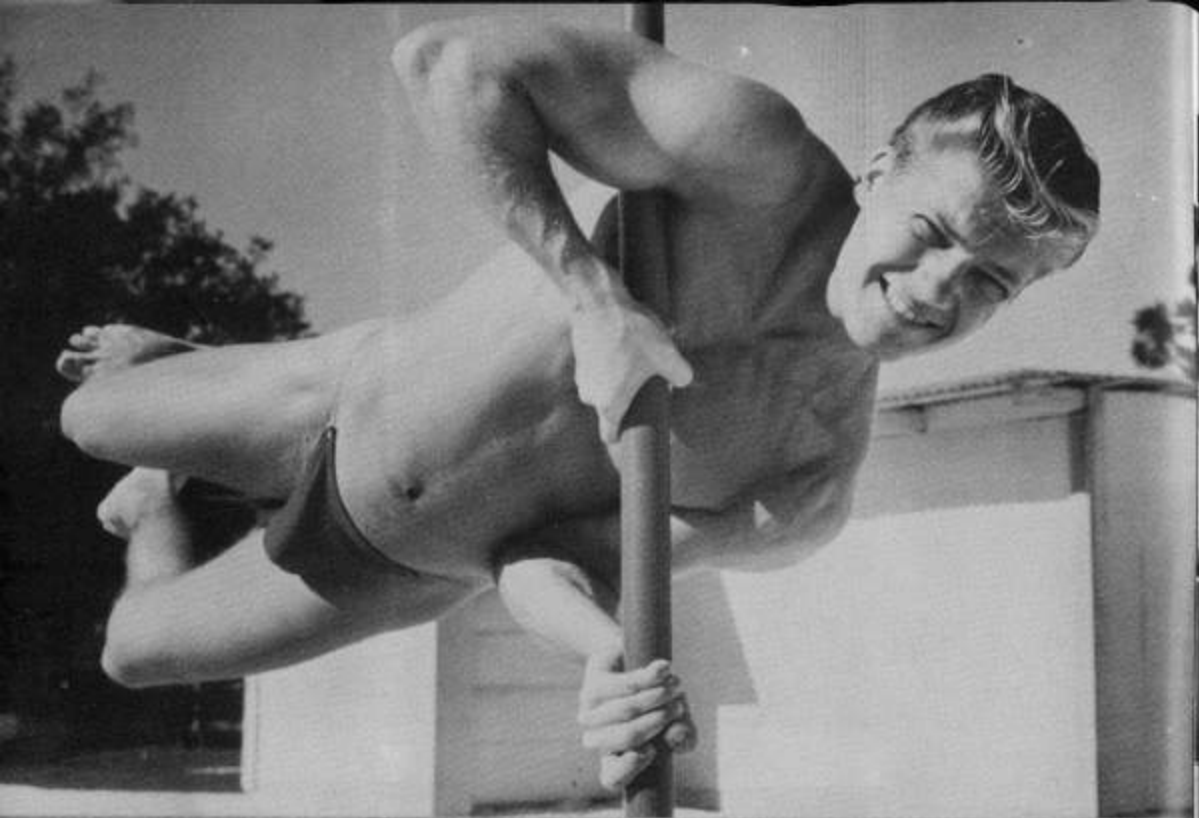
1963

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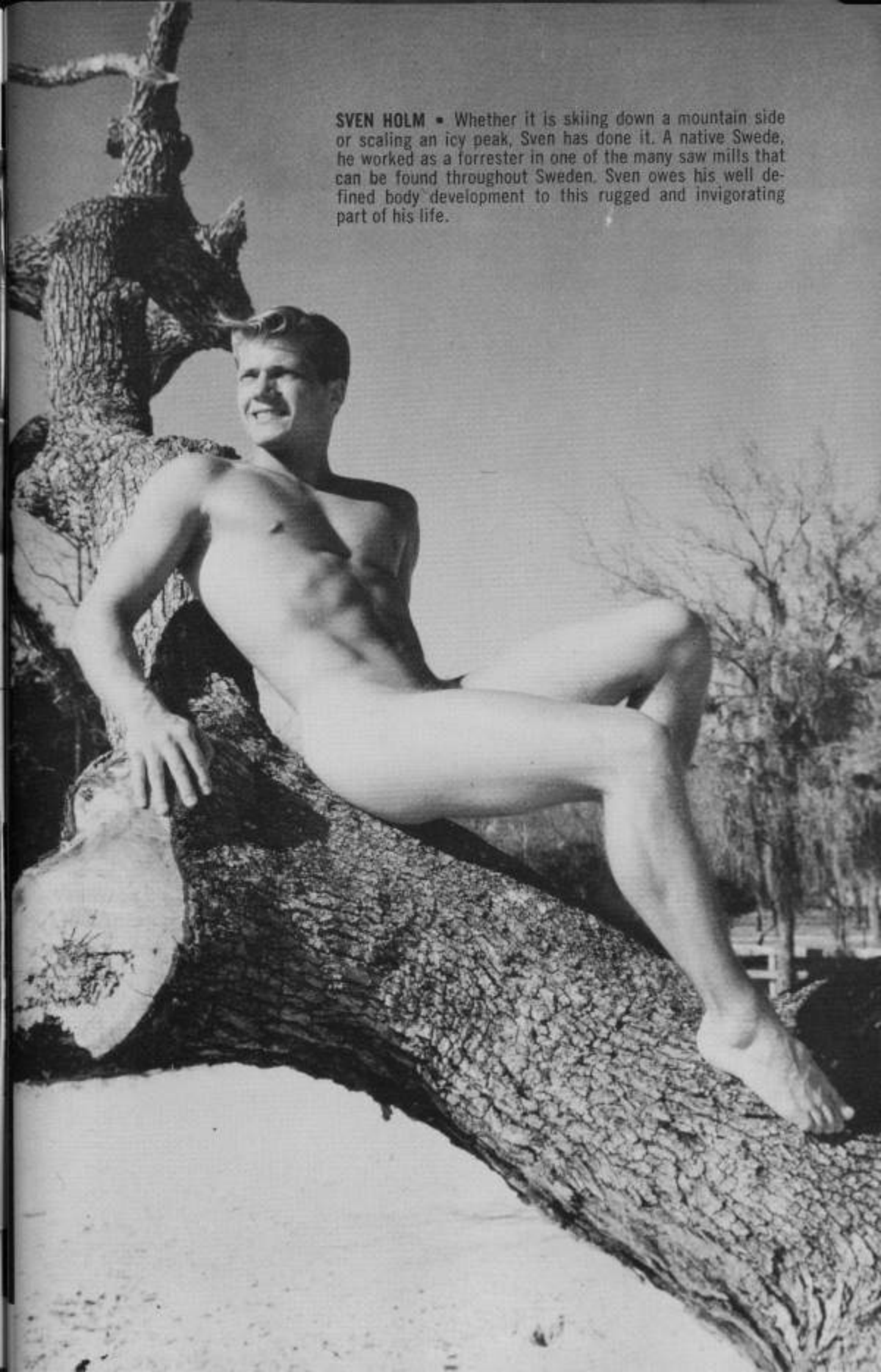
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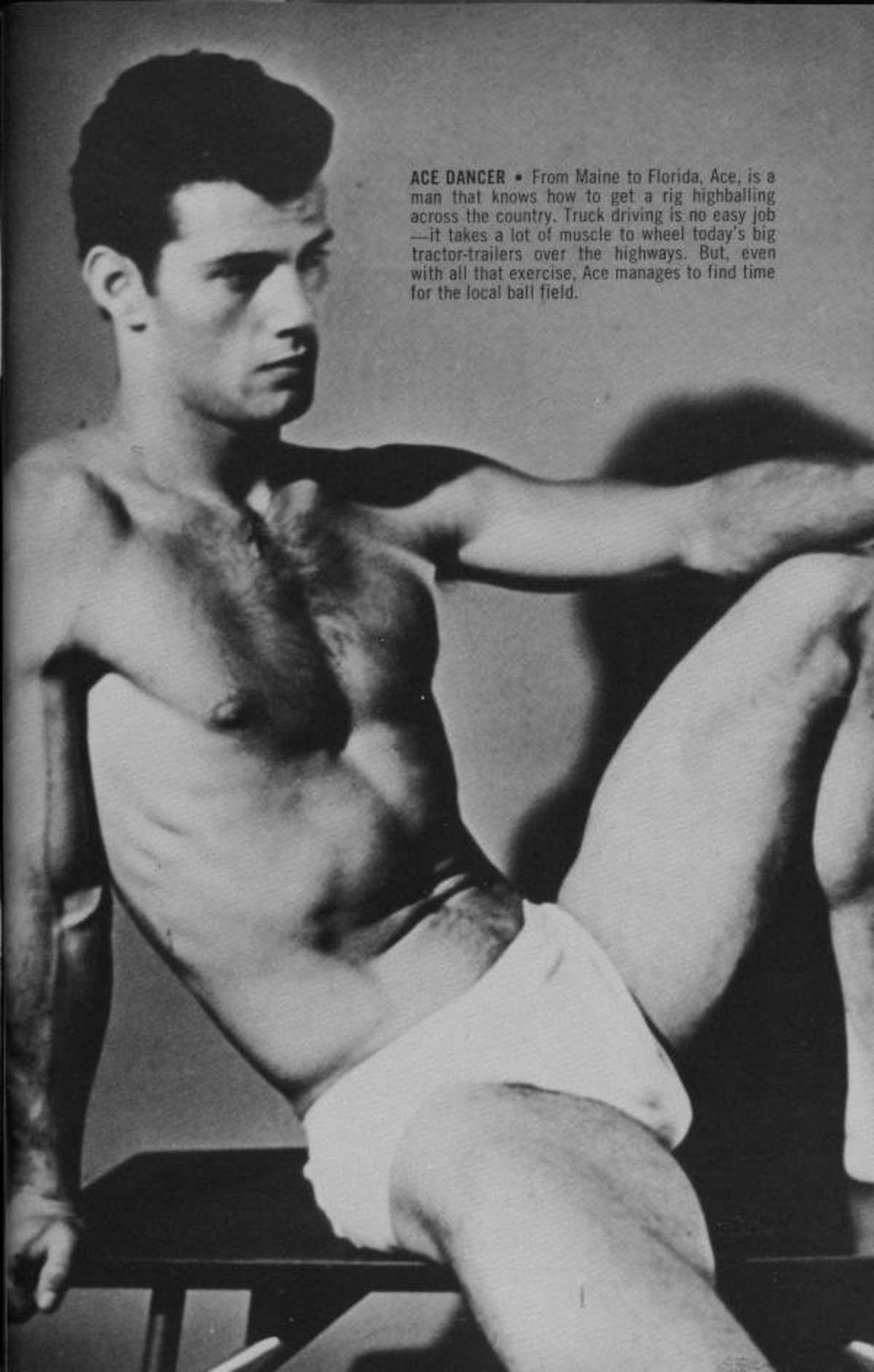


SVEN HOLM • Whether it is skiing down a mountain side or scaling an icy peak, Sven has done it. A native Swede, he worked as a forrester in one of the many saw mills that can be found throughout Sweden. Sven owes his well defined body development to this rugged and invigorating part of his life.

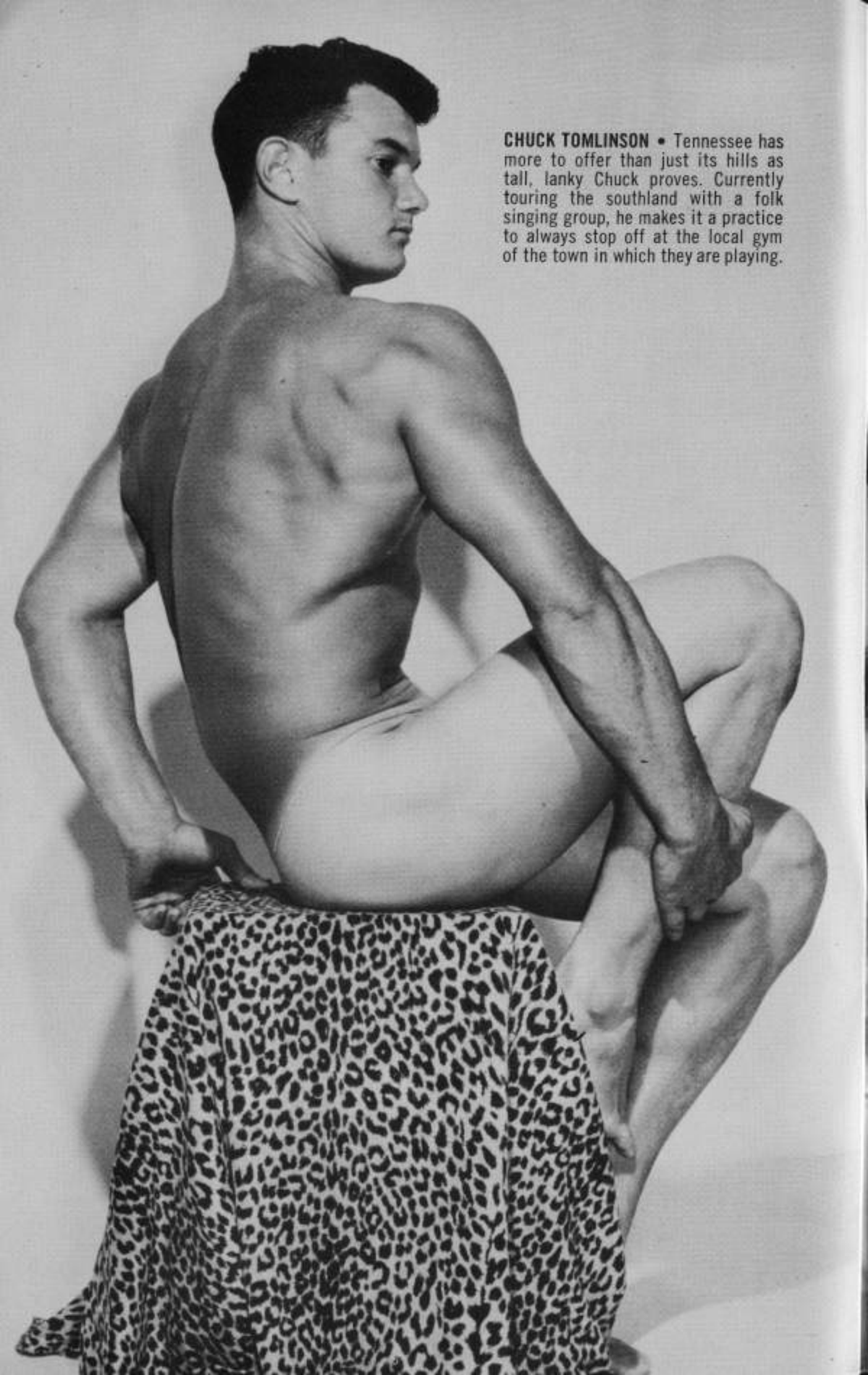




SVEN HOLM



ACE DANCER • From Maine to Florida, Ace, is a man that knows how to get a rig highballing across the country. Truck driving is no easy job—it takes a lot of muscle to wheel today's big tractor-trailers over the highways. But, even with all that exercise, Ace manages to find time for the local ball field.



CHUCK TOMLINSON • Tennessee has more to offer than just its hills as tall, lanky Chuck proves. Currently touring the southland with a folk singing group, he makes it a practice to always stop off at the local gym of the town in which they are playing.

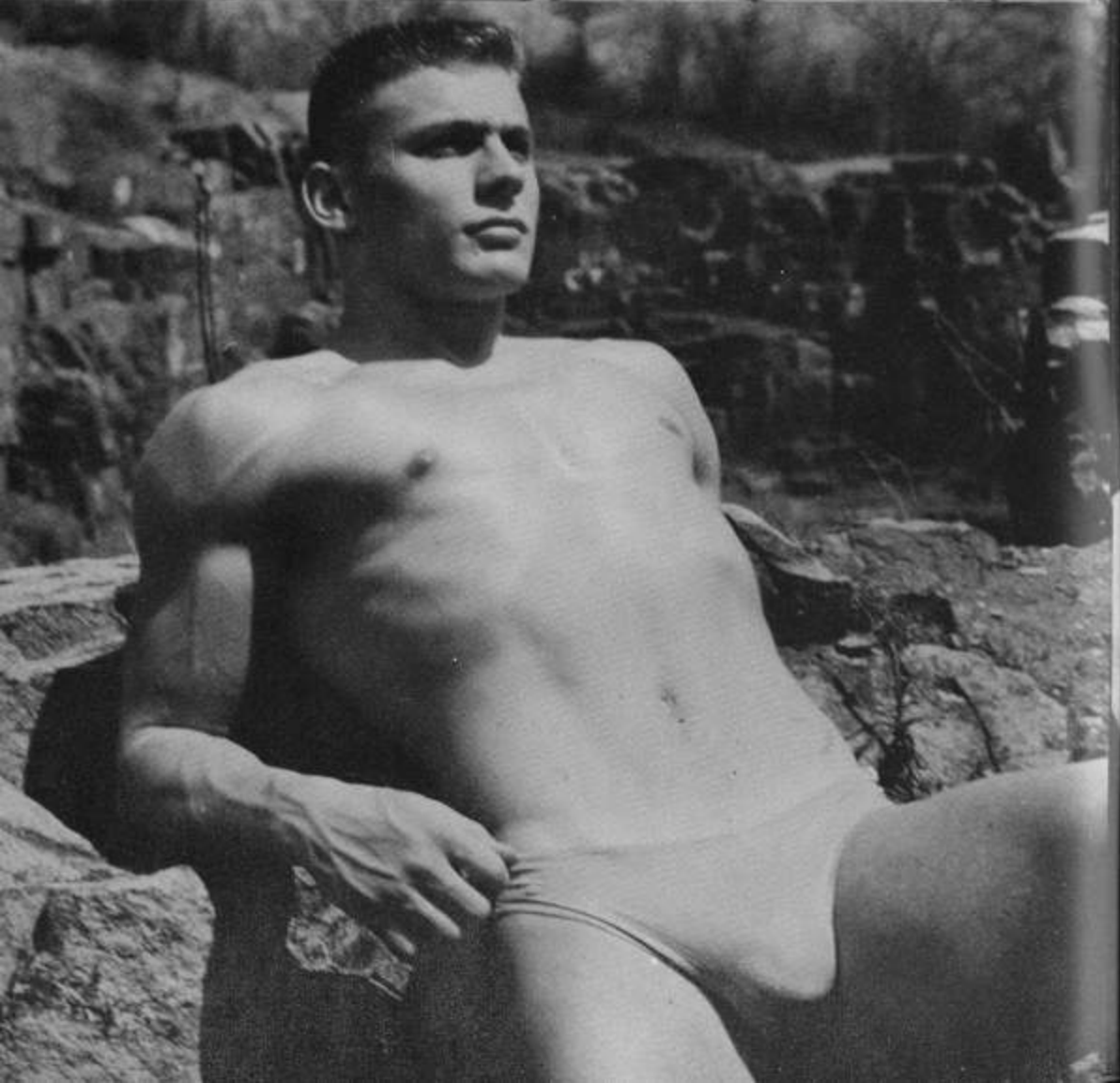
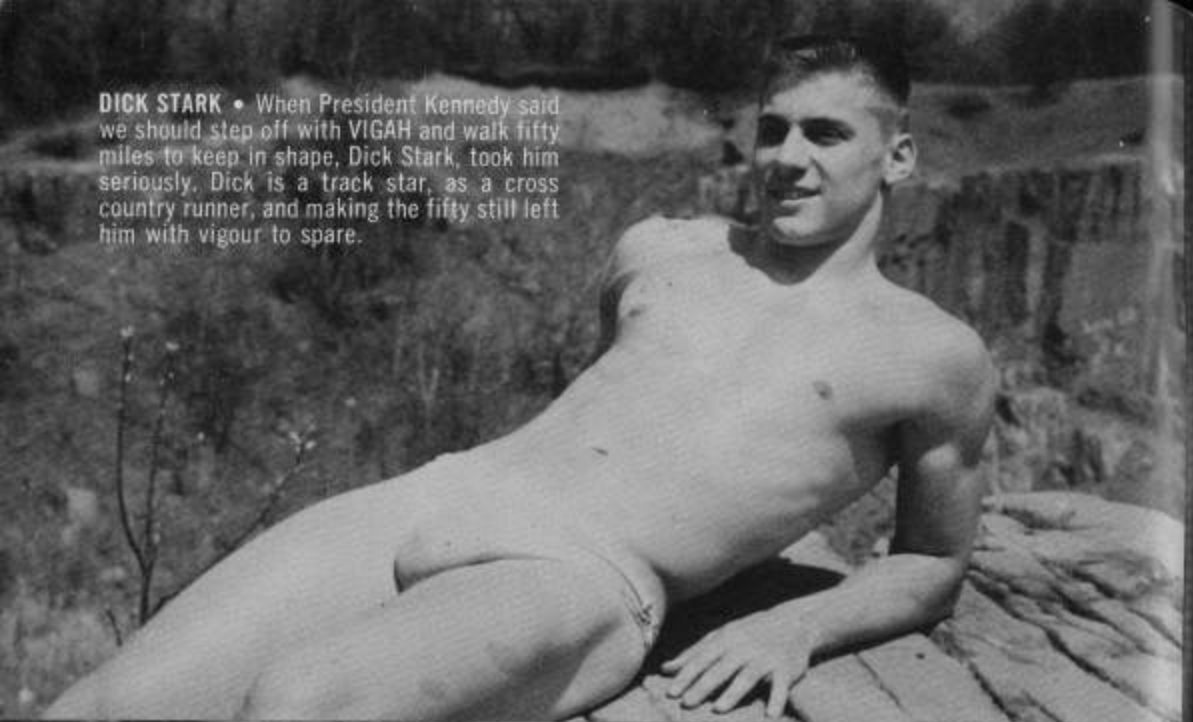




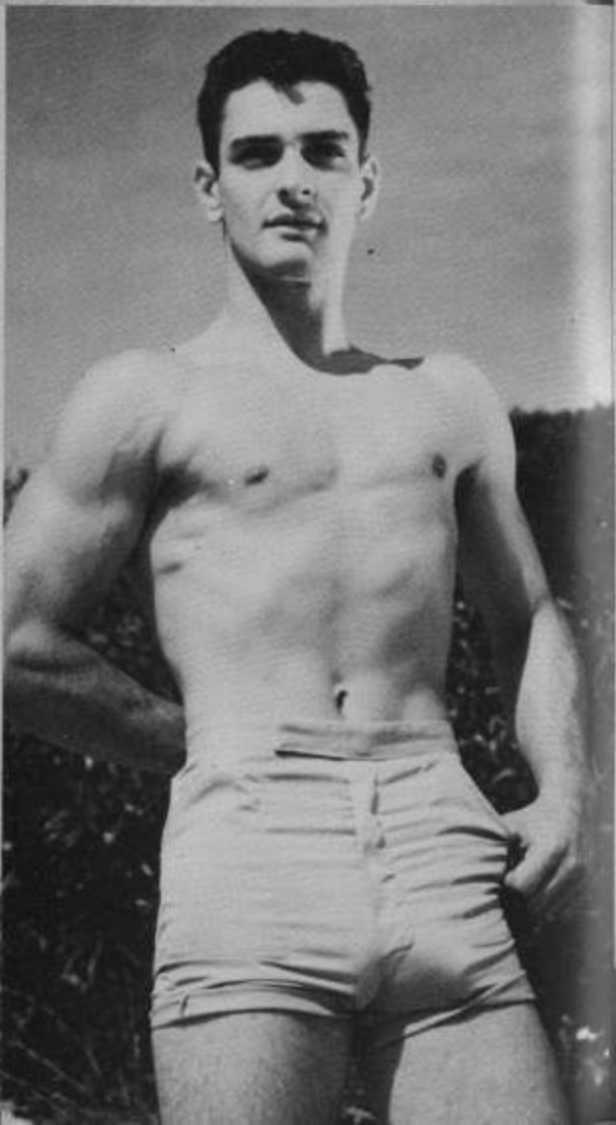
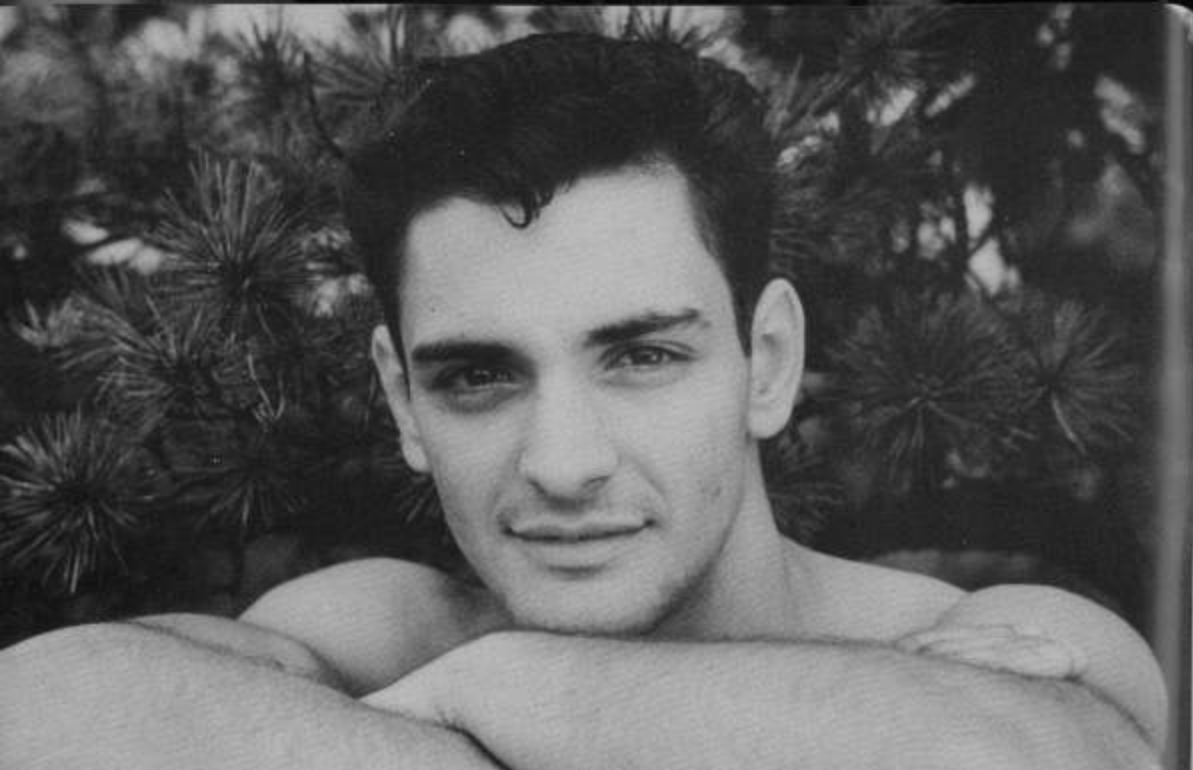


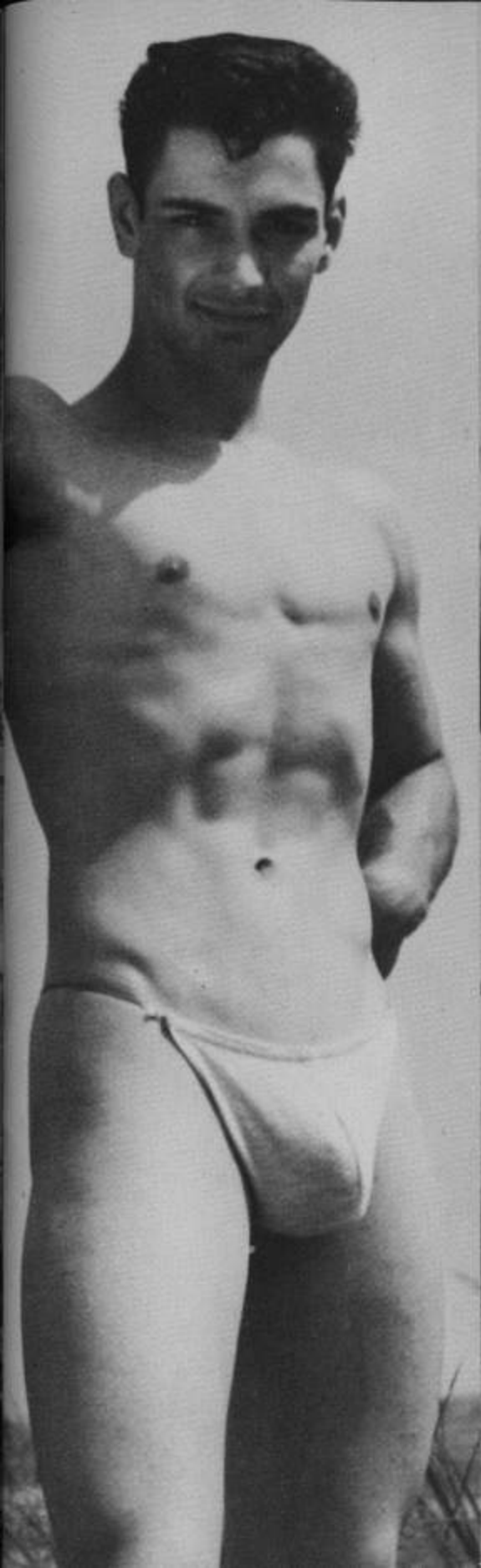
DICK STARK

DICK STARK • When President Kennedy said we should step off with VIGAH and walk fifty miles to keep in shape, Dick Stark, took him seriously. Dick is a track star, as a cross country runner, and making the fifty still left him with vigour to spare.

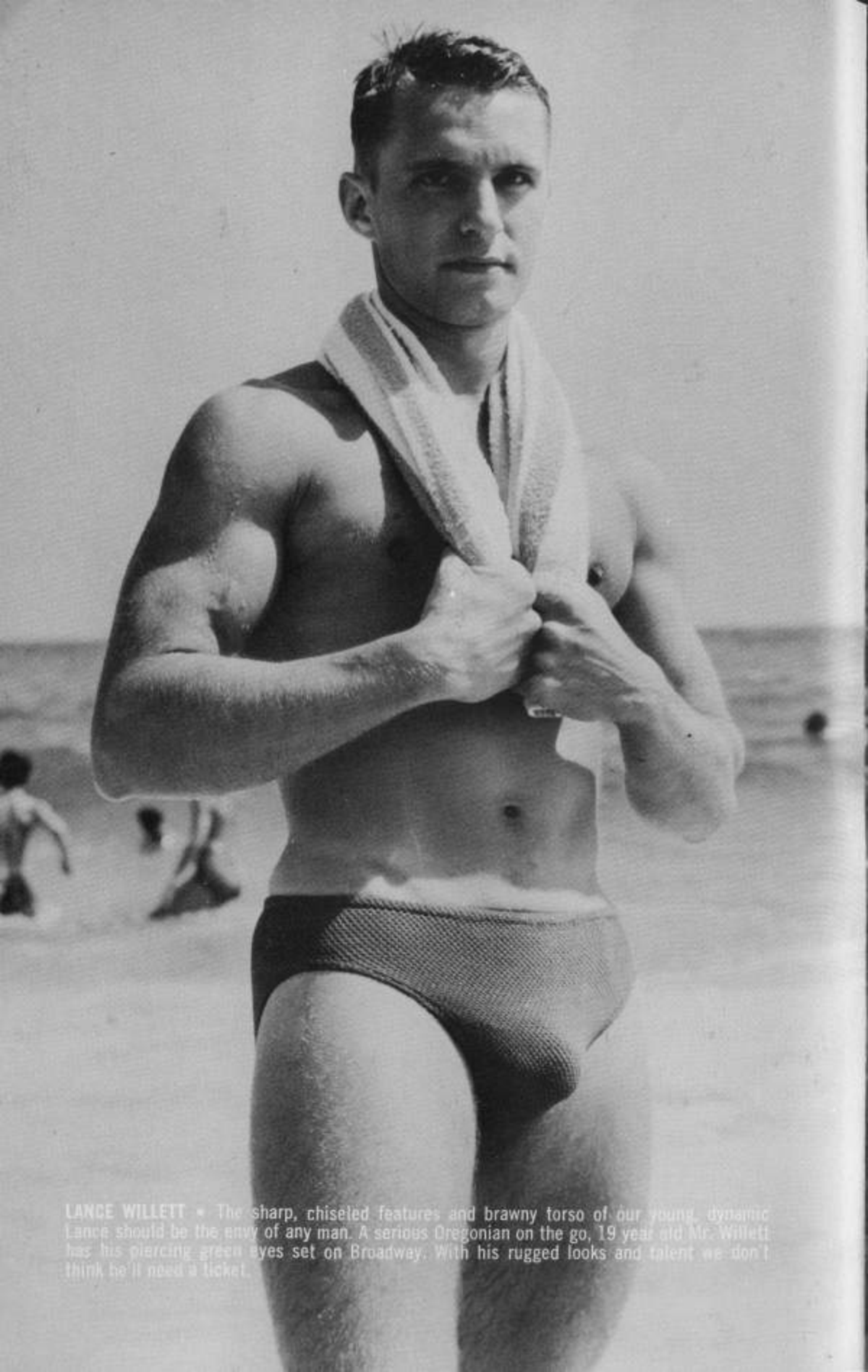








DEAN ROBERTS • If you don't think swimming can do a lot for the body then take a good look at young, 18-year old Dean Roberts. A trim 150 lbs., he cuts a neat figure off the high board and can make fifty yards doing the back stroke, in nothing flat.

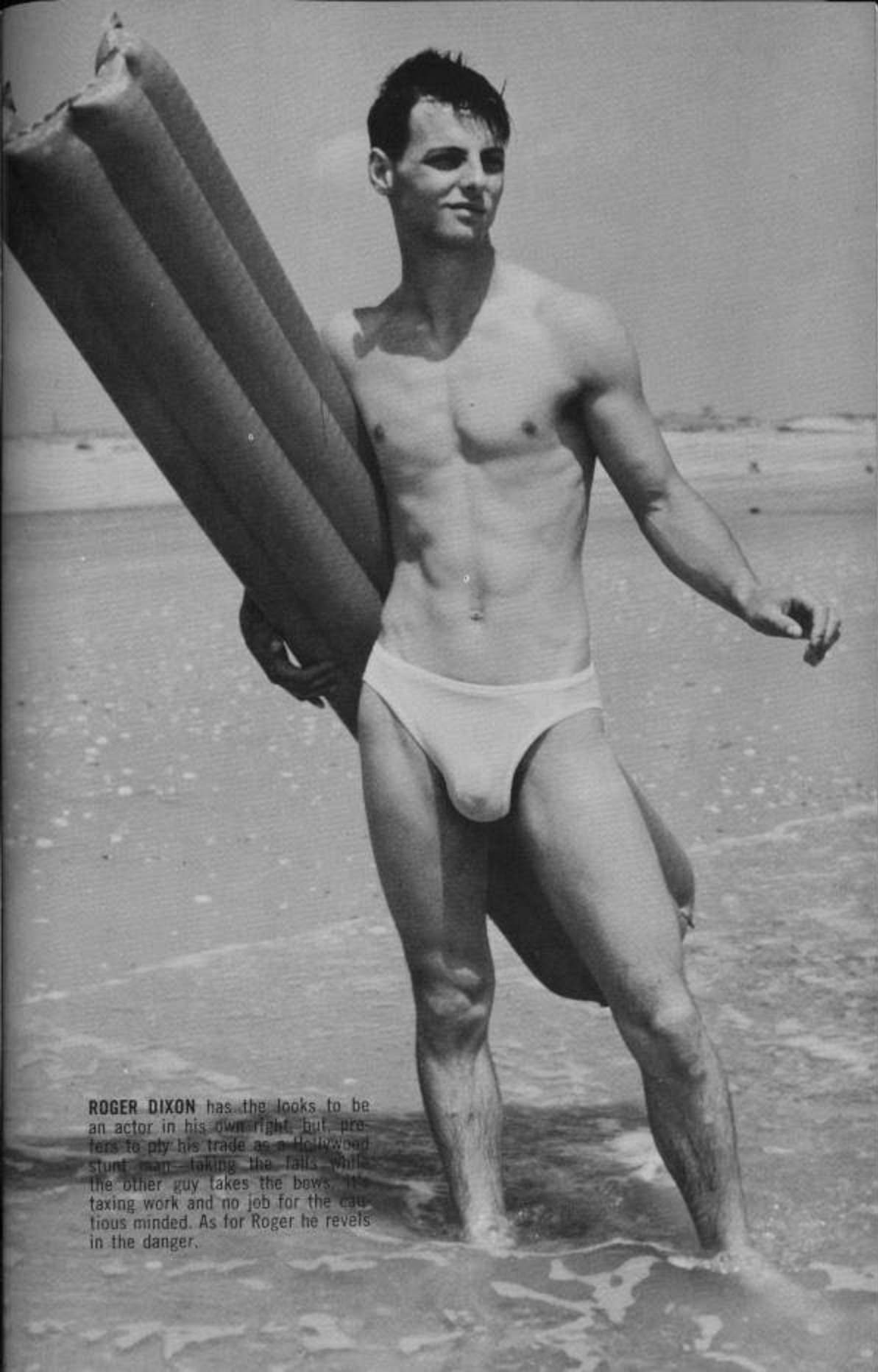


LANCE WILLETT • The sharp, chiseled features and brawny torso of our young, dynamic Lance should be the envy of any man. A serious Oregonian on the go, 19 year old Mr. Willett has his piercing green eyes set on Broadway. With his rugged looks and talent we don't think he'll need a ticket.





LANCE WILLETT

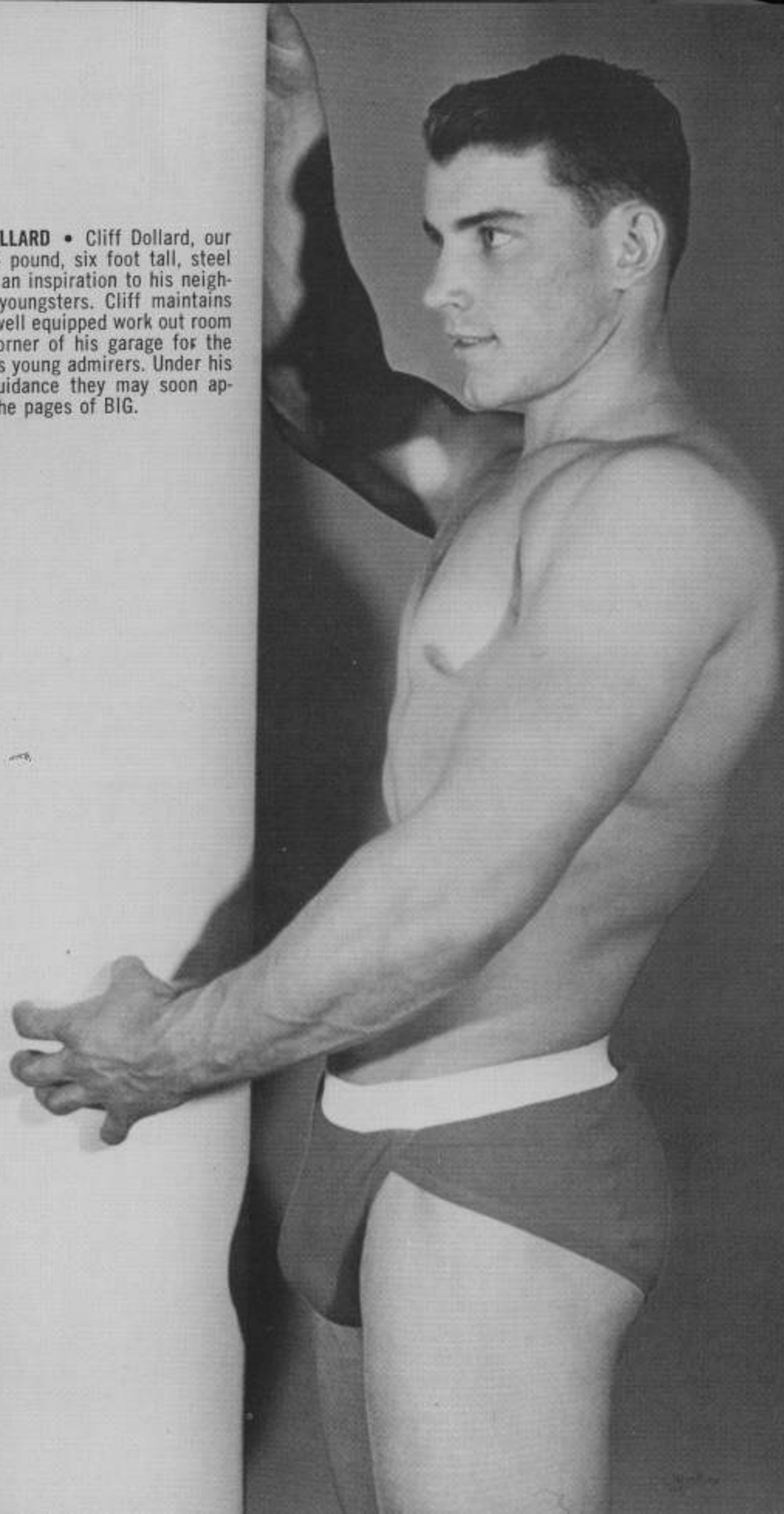


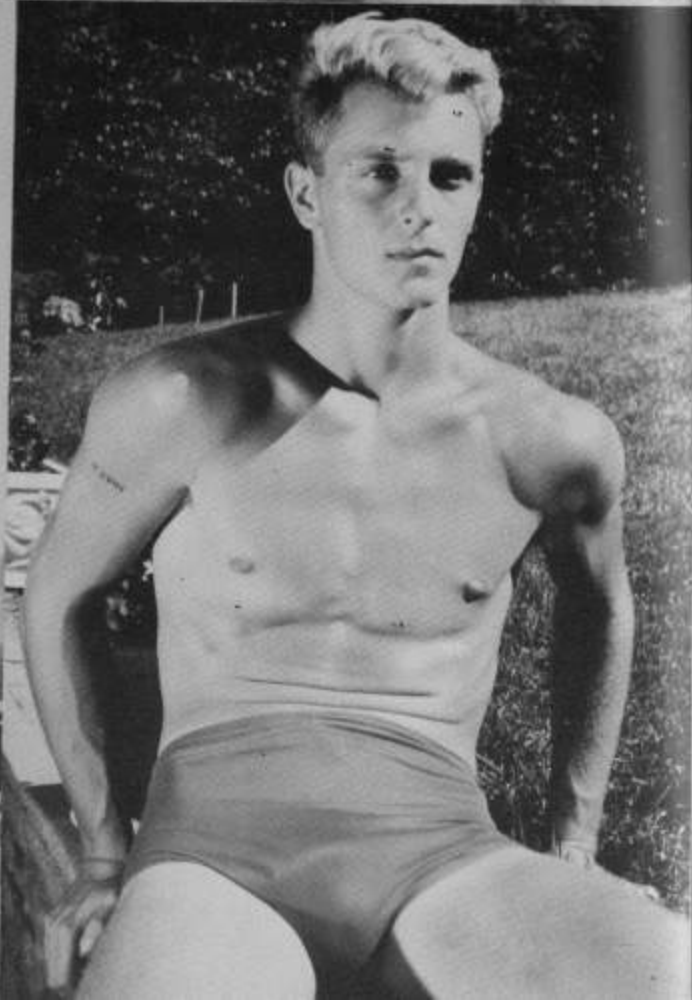
ROGER DIXON has the looks to be an actor in his own right, but, prefers to ply his trade as a Hollywood stunt man—taking the falls while the other guy takes the bows. It's taxing work and no job for the cautious minded. As for Roger he revels in the danger.

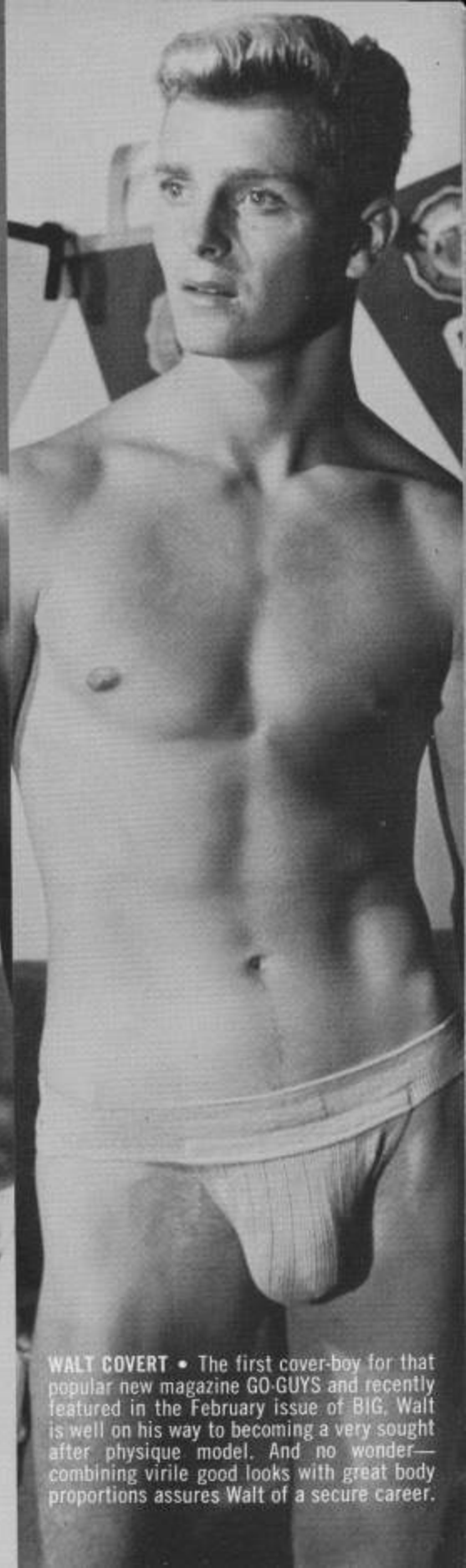
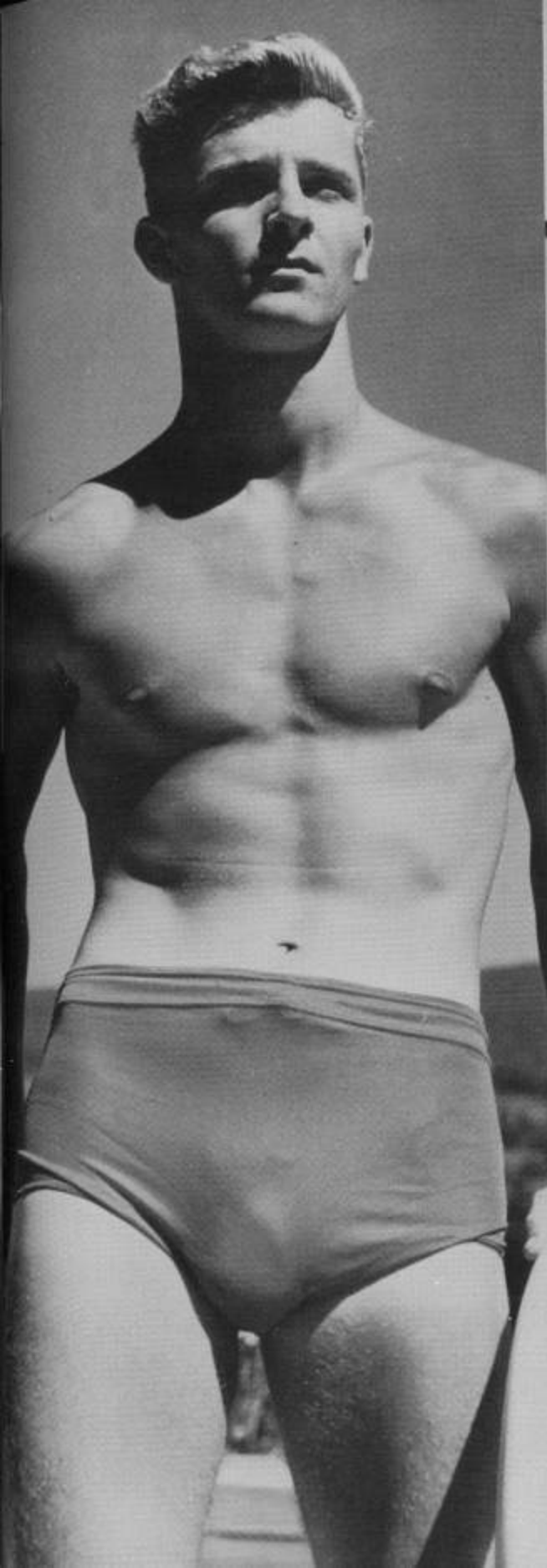


MENICO

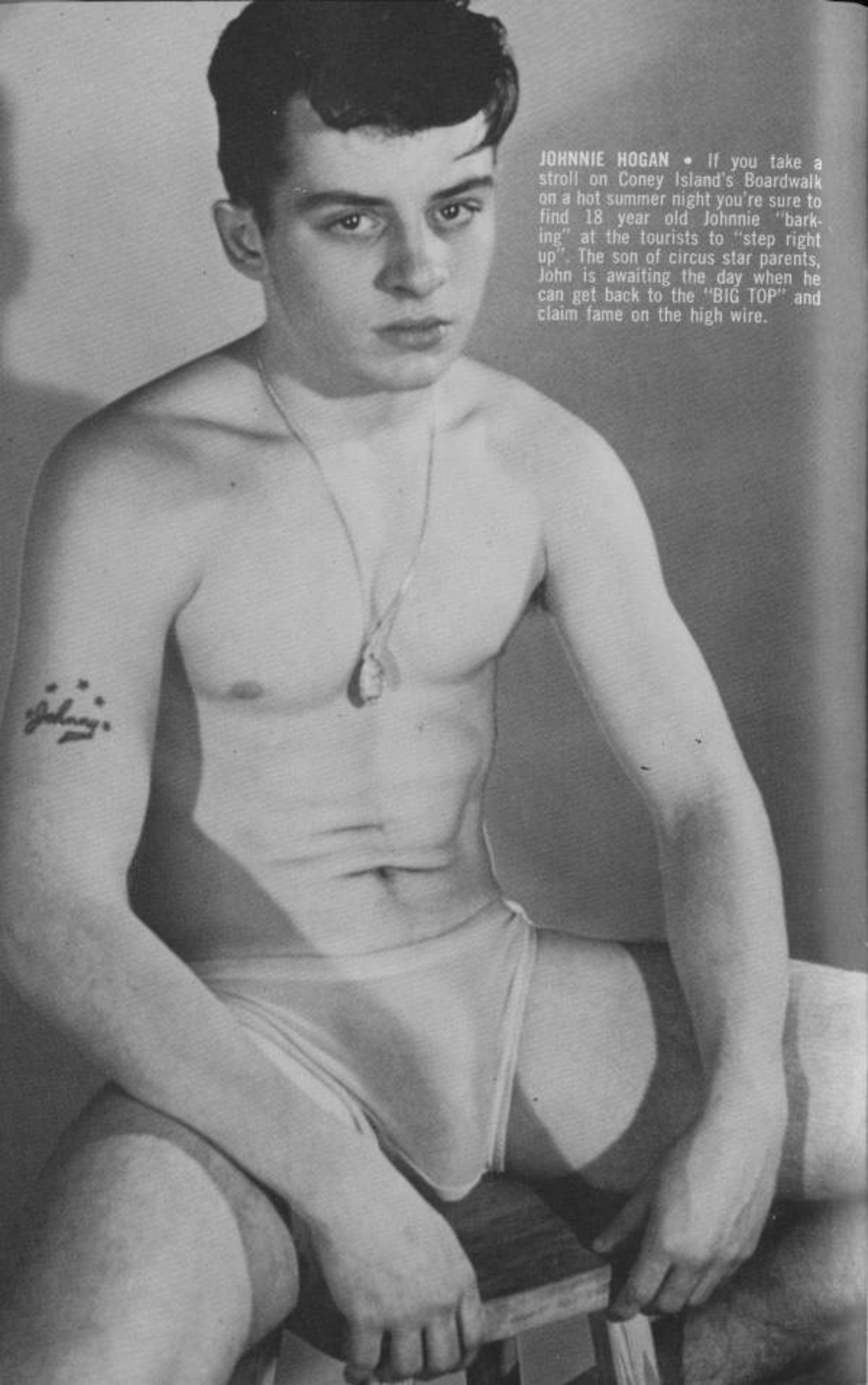
CLIFF DOLLARD • Cliff Dollard, our solid 175 pound, six foot tall, steel rigger is an inspiration to his neighborhood youngsters. Cliff maintains a small, well equipped work out room in one corner of his garage for the use of his young admirers. Under his expert guidance they may soon appear in the pages of BIG.



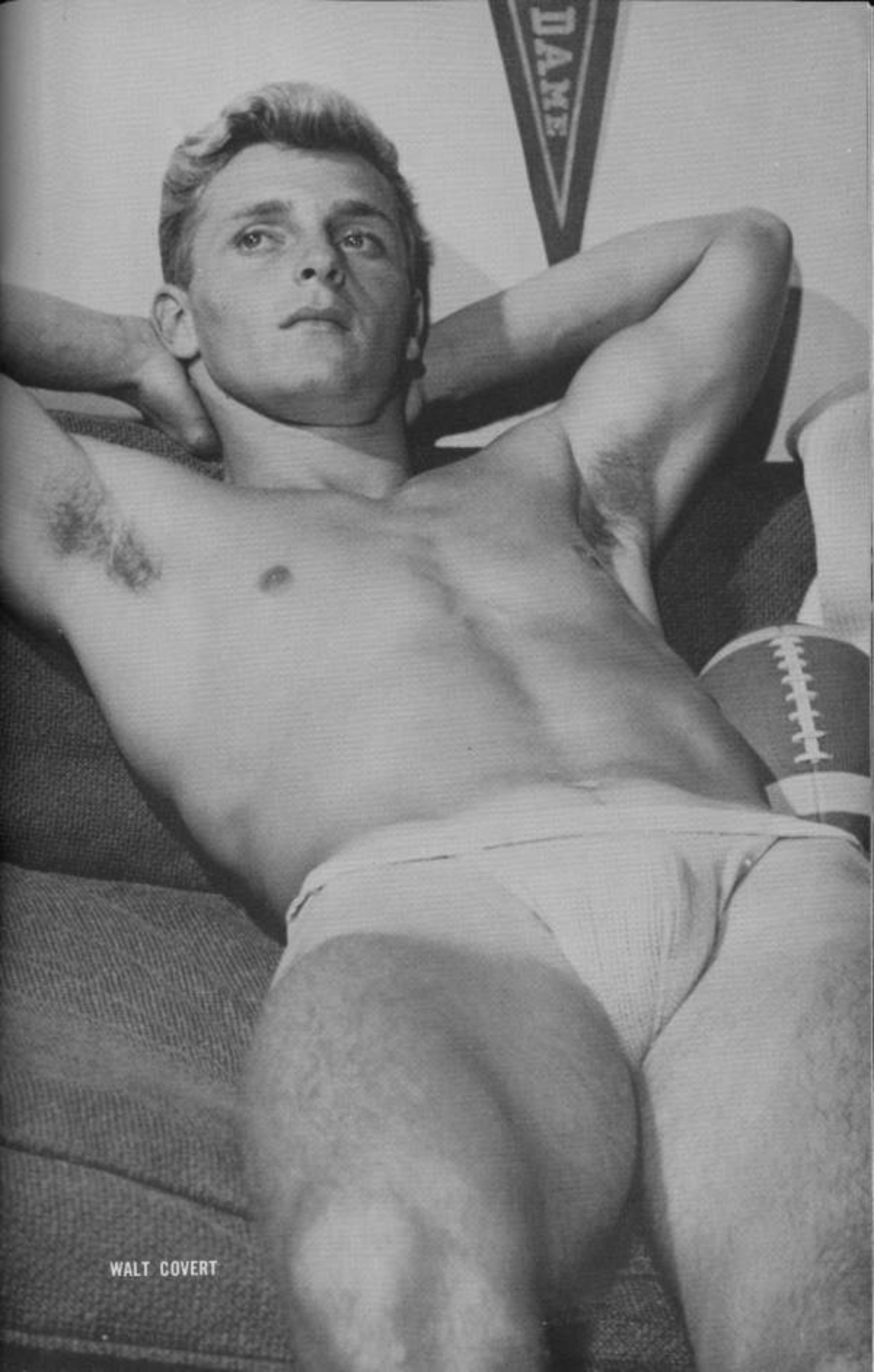




WALT COVERT • The first cover-boy for that popular new magazine GO-GUYS and recently featured in the February issue of BIG, Walt is well on his way to becoming a very sought after physique model. And no wonder—combining virile good looks with great body proportions assures Walt of a secure career.



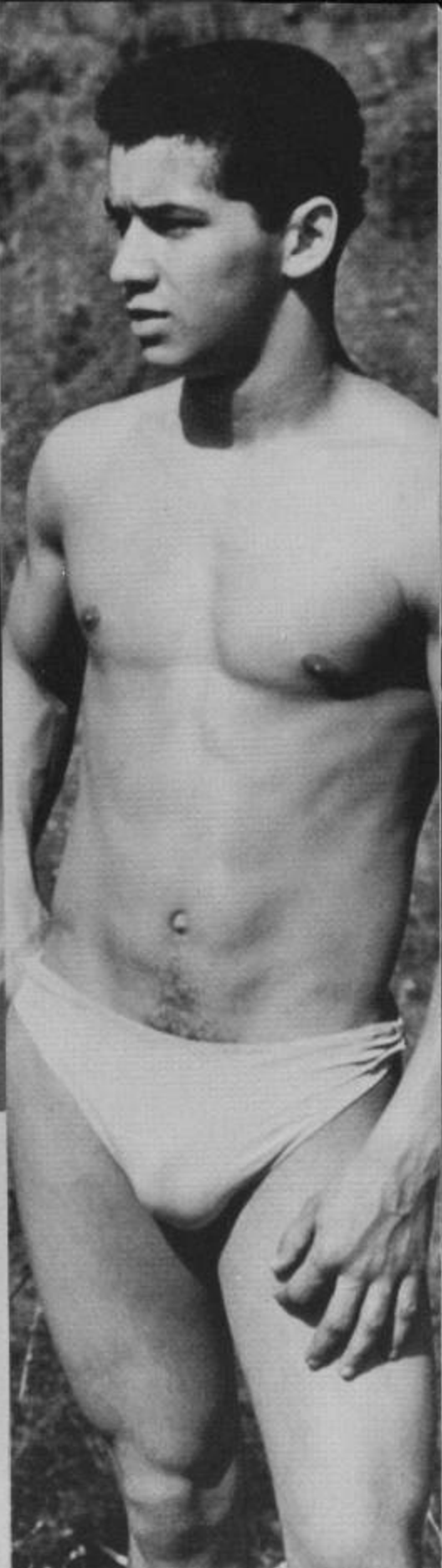
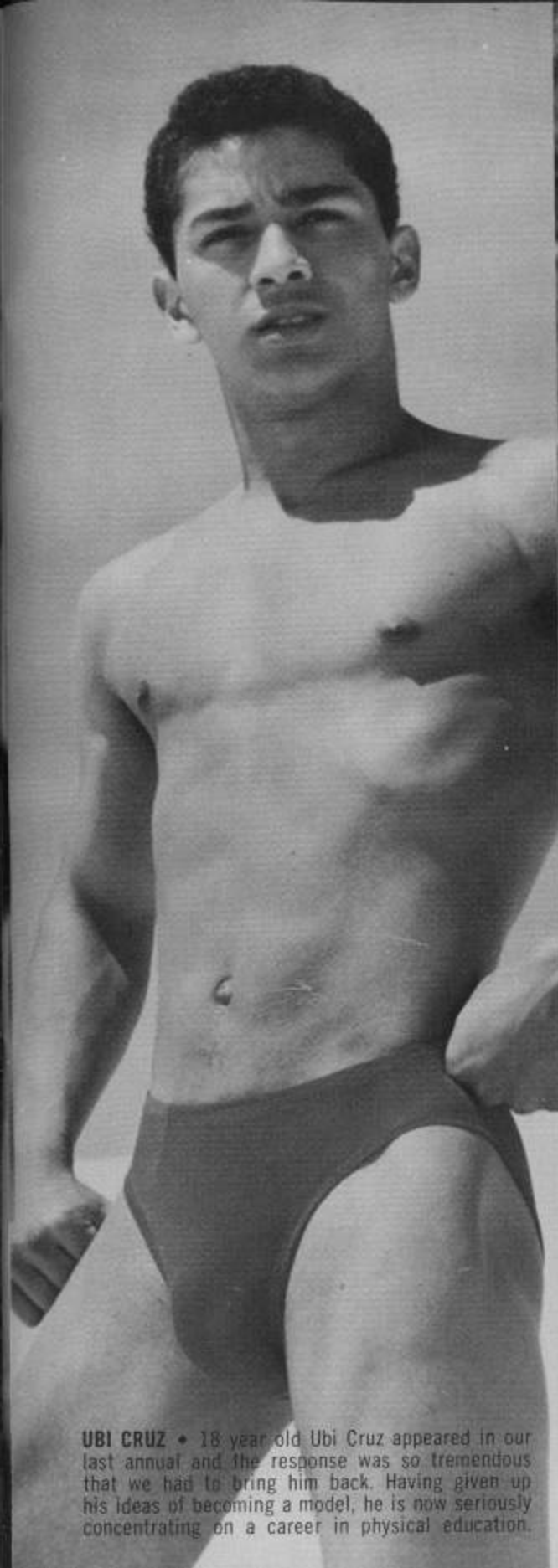
JOHNNIE HOGAN • If you take a stroll on Coney Island's Boardwalk on a hot summer night you're sure to find 18 year old Johnnie "barking" at the tourists to "step right up". The son of circus star parents, John is awaiting the day when he can get back to the "BIG TOP" and claim fame on the high wire.



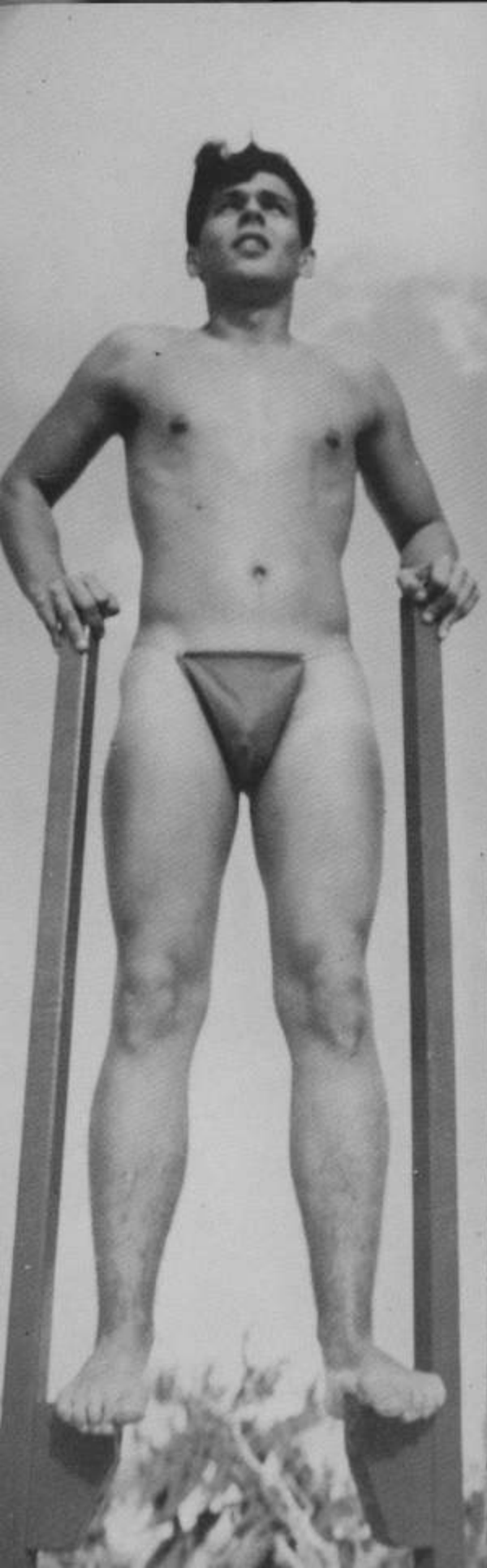
WALT COVERT

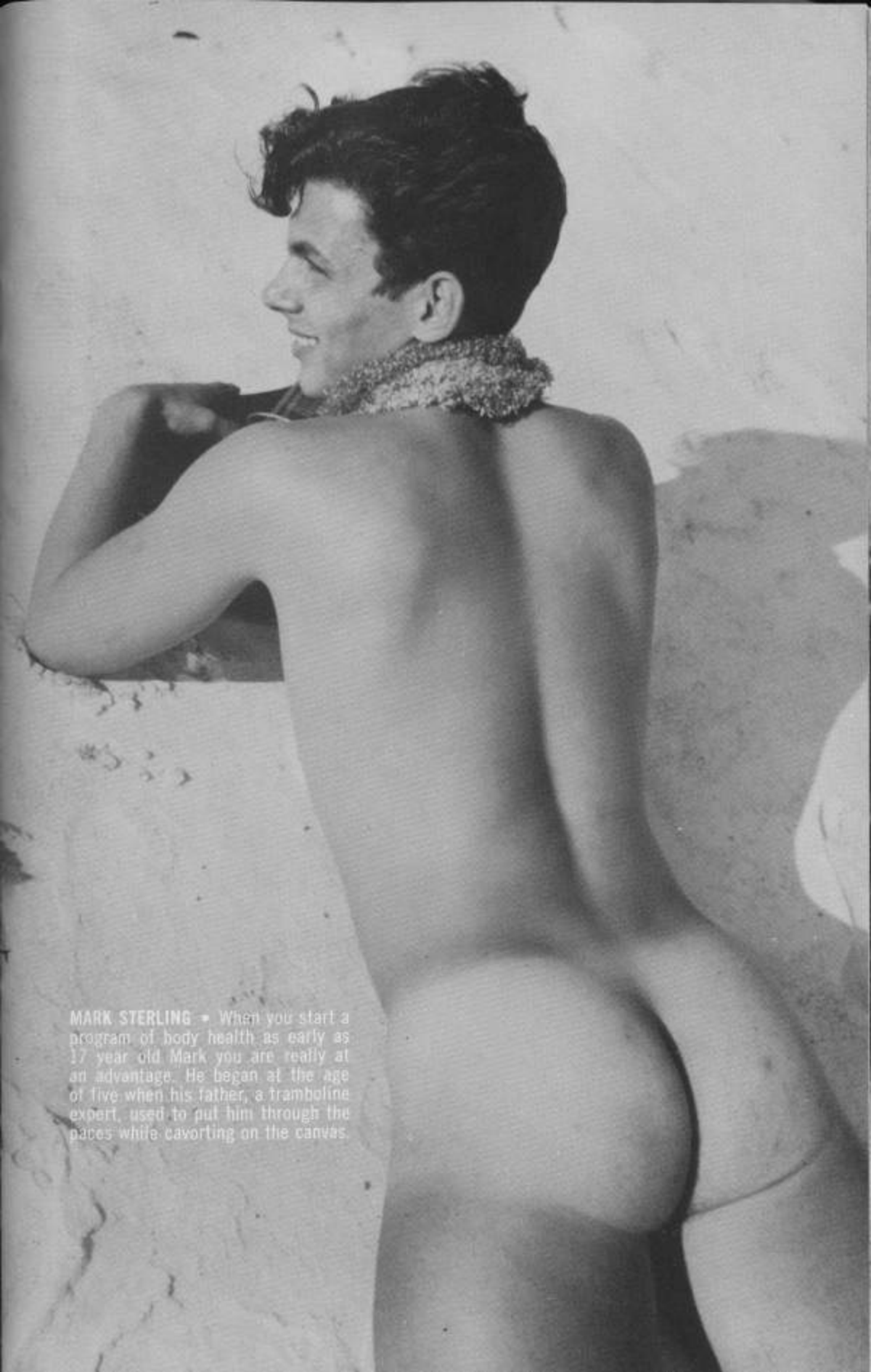


KERI LONG • A model's model, Keri is fast becoming a name in the fashion modeling trade. He got his start with BIG as a physique personality and was so popular he is now spending many hours posing for Madison Avenue ad agencies. Also, he will soon appear in the new publication GO-GUYS.



UBI CRUZ • 18 year old Ubi Cruz appeared in our last annual and the response was so tremendous that we had to bring him back. Having given up his ideas of becoming a model, he is now seriously concentrating on a career in physical education.

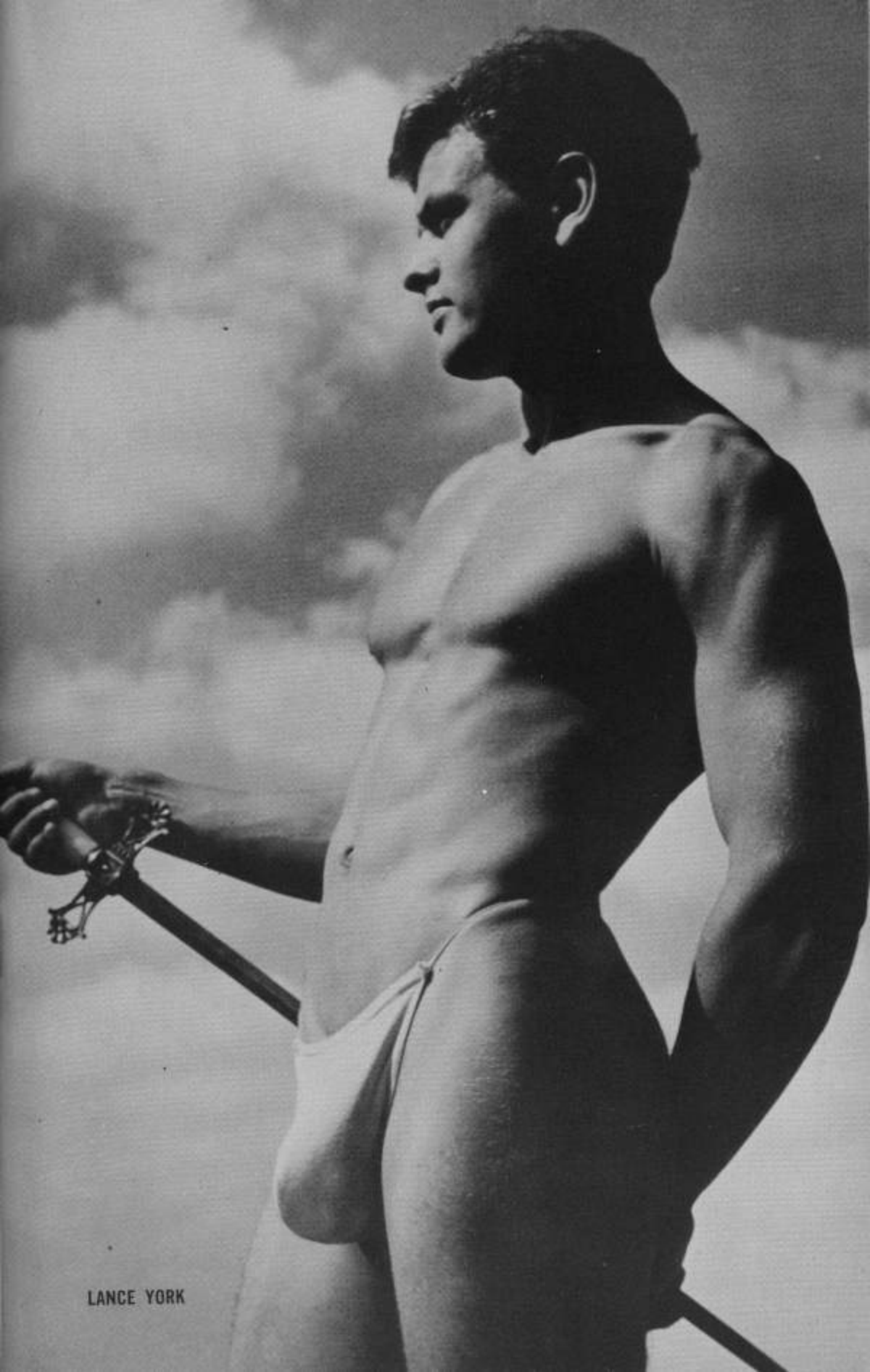




MARK STERLING • When you start a program of body health as early as 17 year old Mark you are really at an advantage. He began at the age of five when his father, a trampoline expert, used to put him through the paces while cavorting on the canvas.

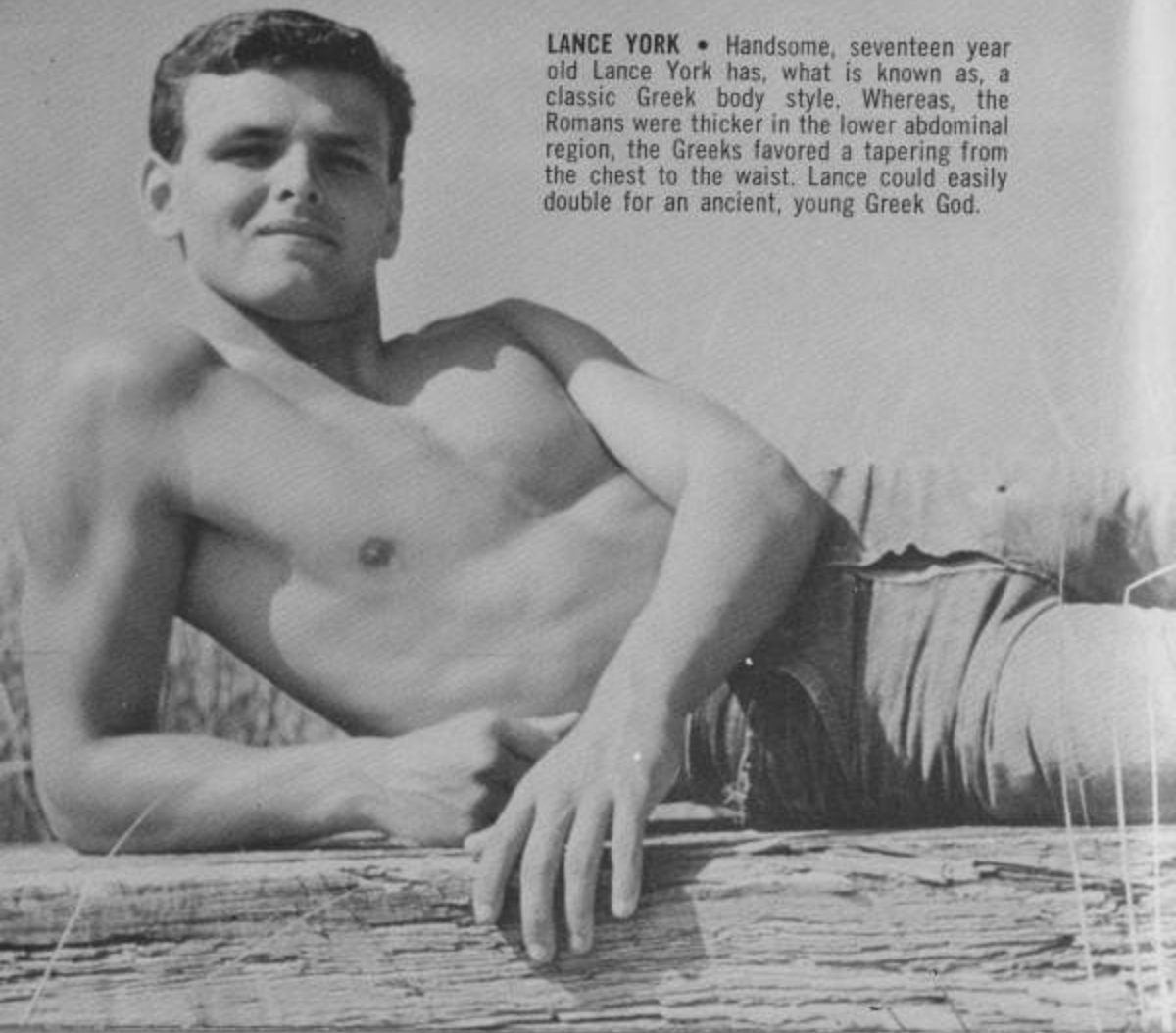


MARK STERLING

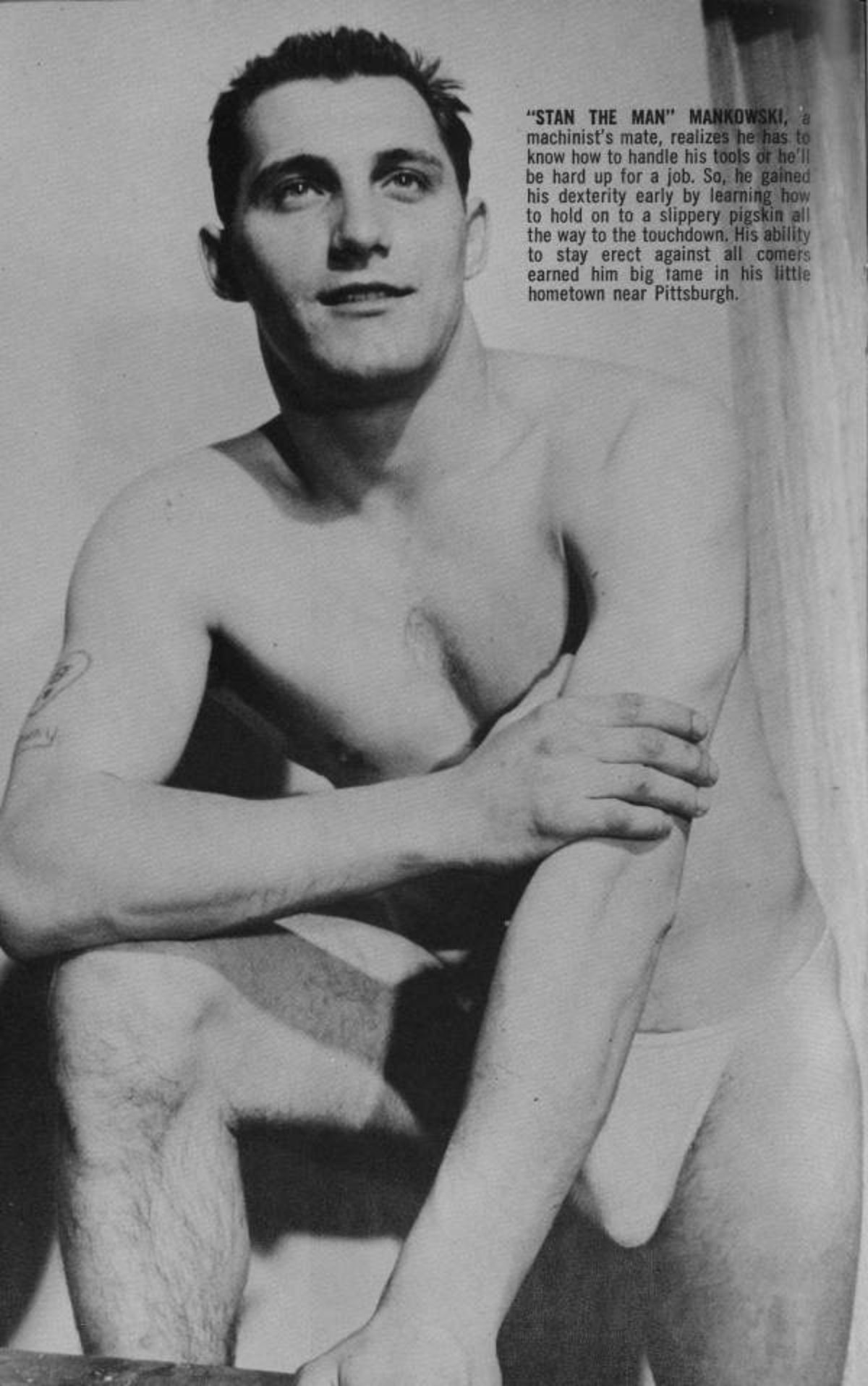


LANCE YORK

LANCE YORK • Handsome, seventeen year old Lance York has, what is known as, a classic Greek body style. Whereas, the Romans were thicker in the lower abdominal region, the Greeks favored a tapering from the chest to the waist. Lance could easily double for an ancient, young Greek God.

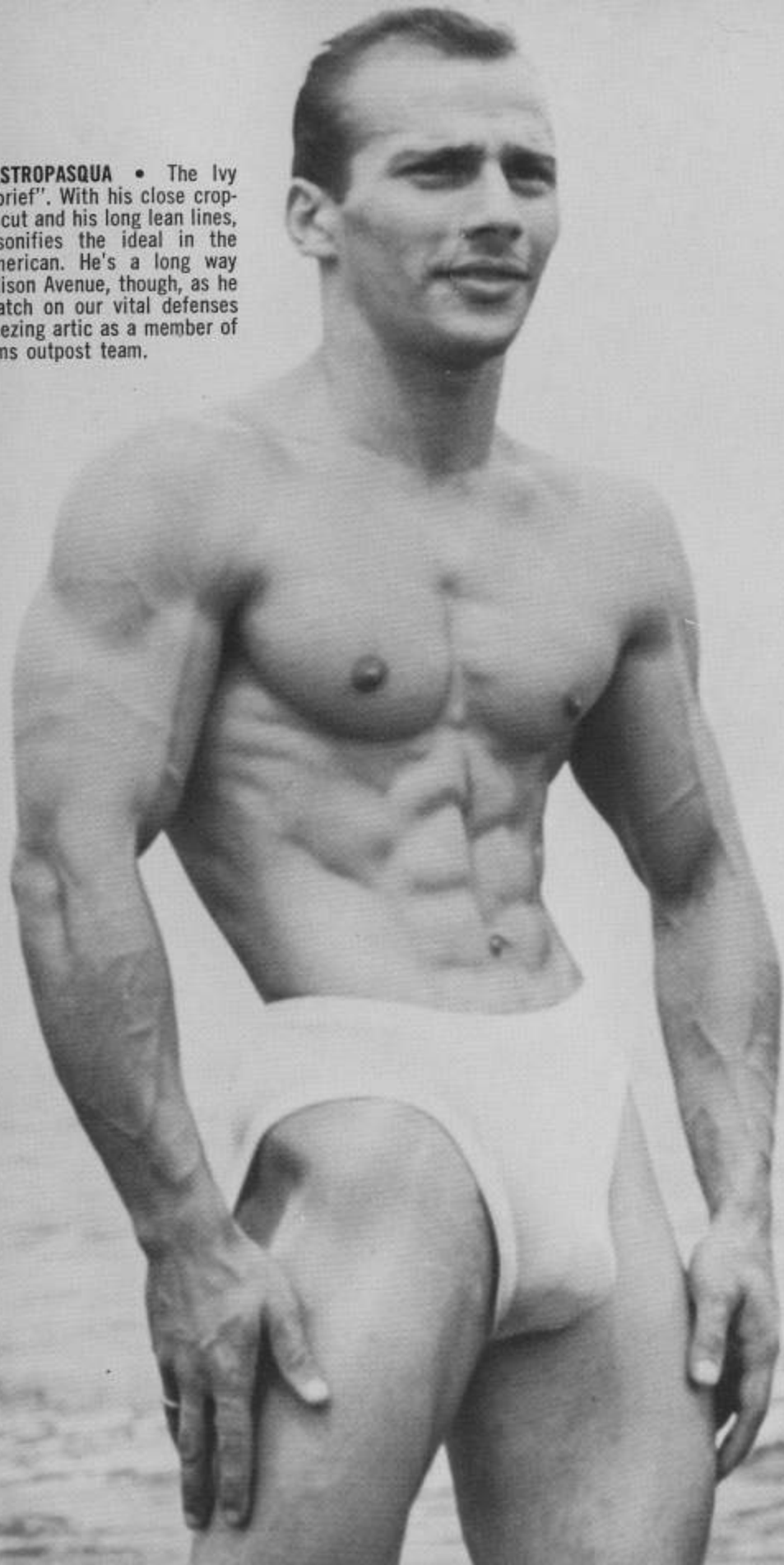


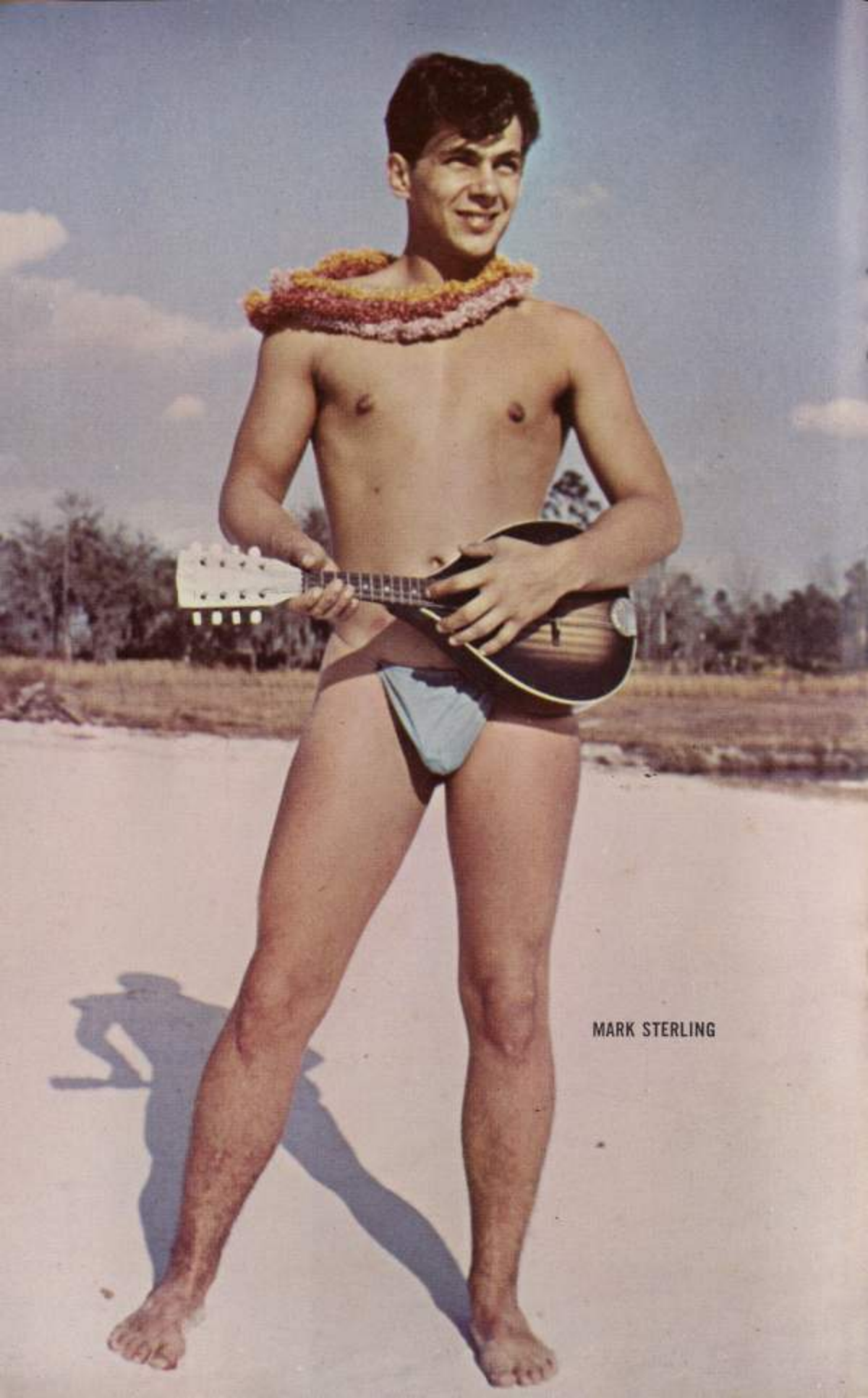




"STAN THE MAN" MANKOWSKI, a machinist's mate, realizes he has to know how to handle his tools or he'll be hard up for a job. So, he gained his dexterity early by learning how to hold on to a slippery pigskin all the way to the touchdown. His ability to stay erect against all comers earned him big fame in his little hometown near Pittsburgh.

PAUL MASTROPASQUA • The Ivy look in "brief". With his close cropped crew cut and his long lean lines, Paul personifies the ideal in the young American. He's a long way from Madison Avenue, though, as he keeps watch on our vital defenses in the freezing arctic as a member of Uncle Sams outpost team.





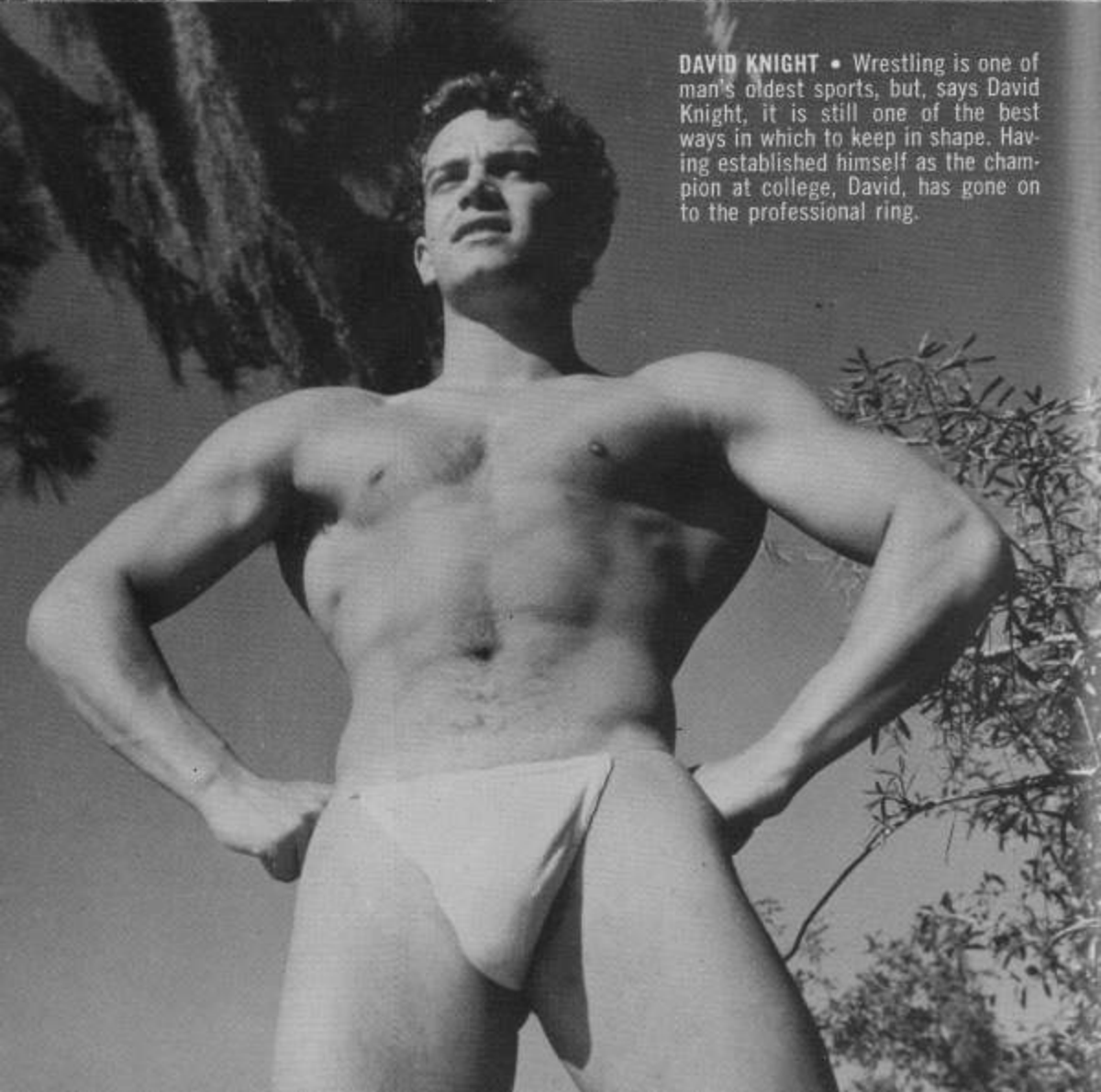
MARK STERLING



JIM STRYKER



DAVID KNIGHT • Wrestling is one of man's oldest sports, but, says David Knight, it is still one of the best ways in which to keep in shape. Having established himself as the champion at college, David, has gone on to the professional ring.







DAVID KNIGHT



ROB ROYE





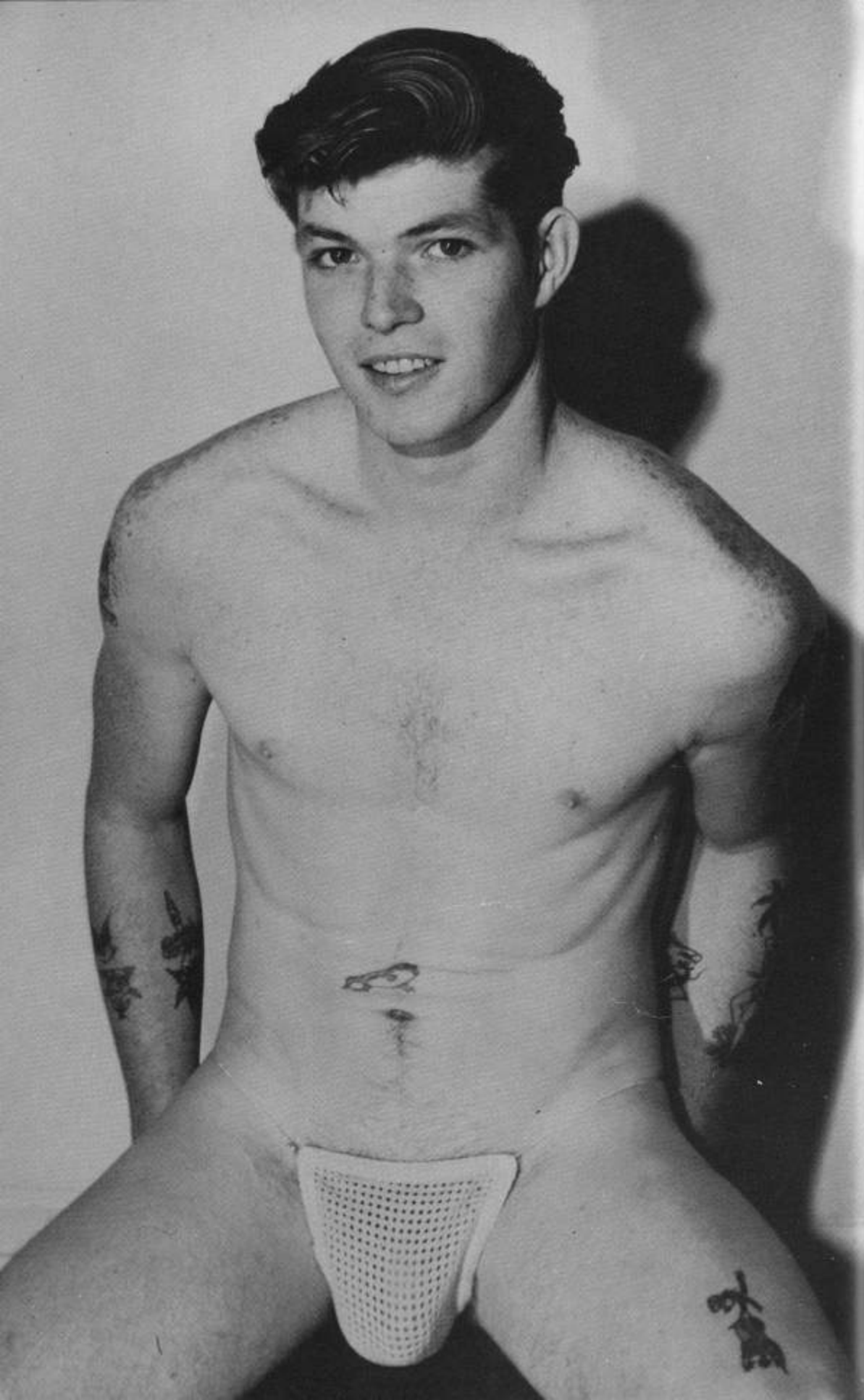


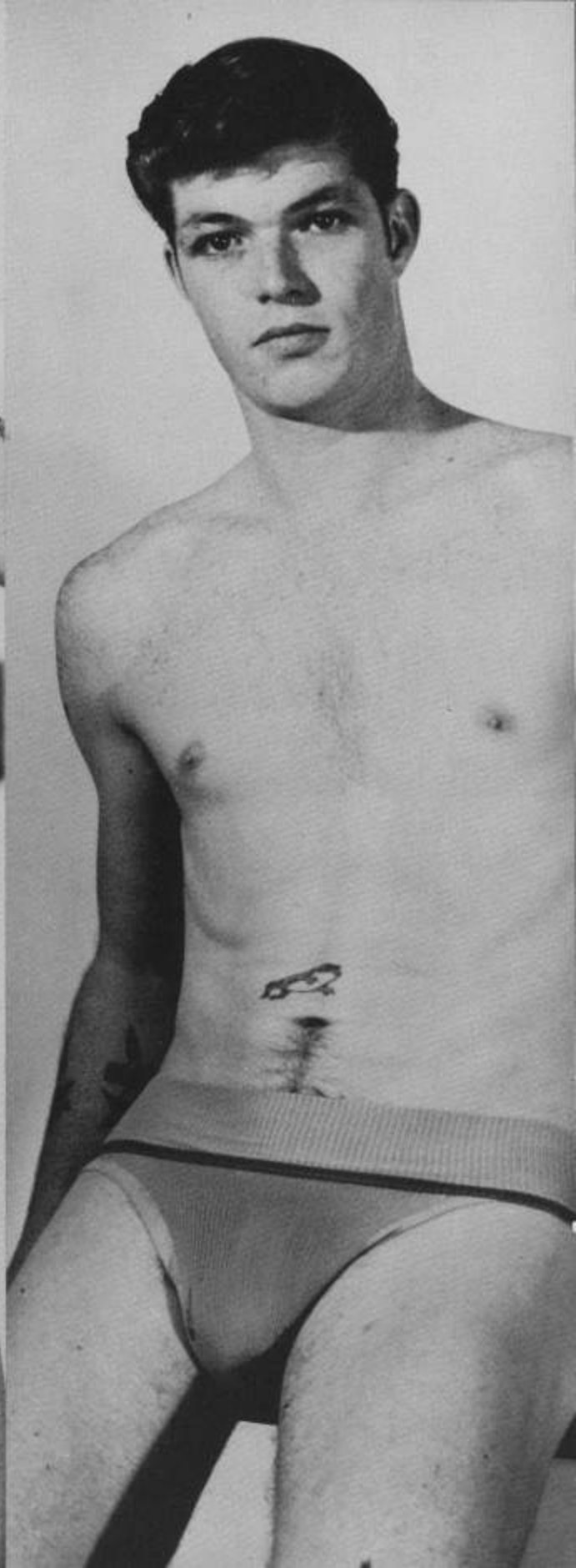
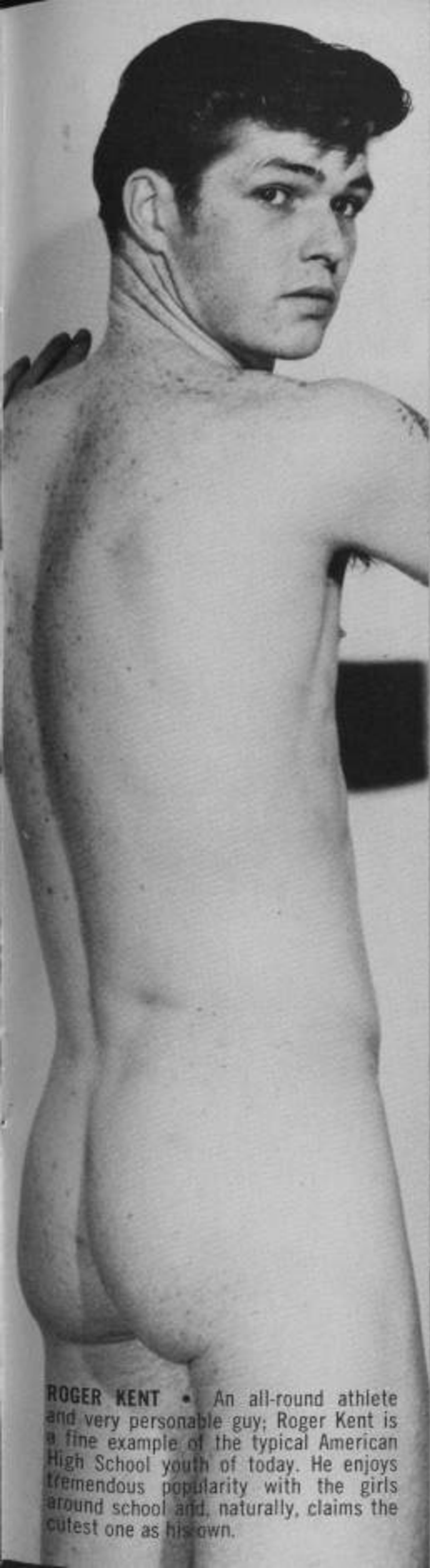
HEINZ BAUM • 5'9" of blonde dynamite, blue-eyed Heinz Baum comes to BIG from West Germany. An artist's model of some renown in Europe, Heinz epitomizes the well rounded athlete. 19 year old Heinz has decided to make his permanent home, here.



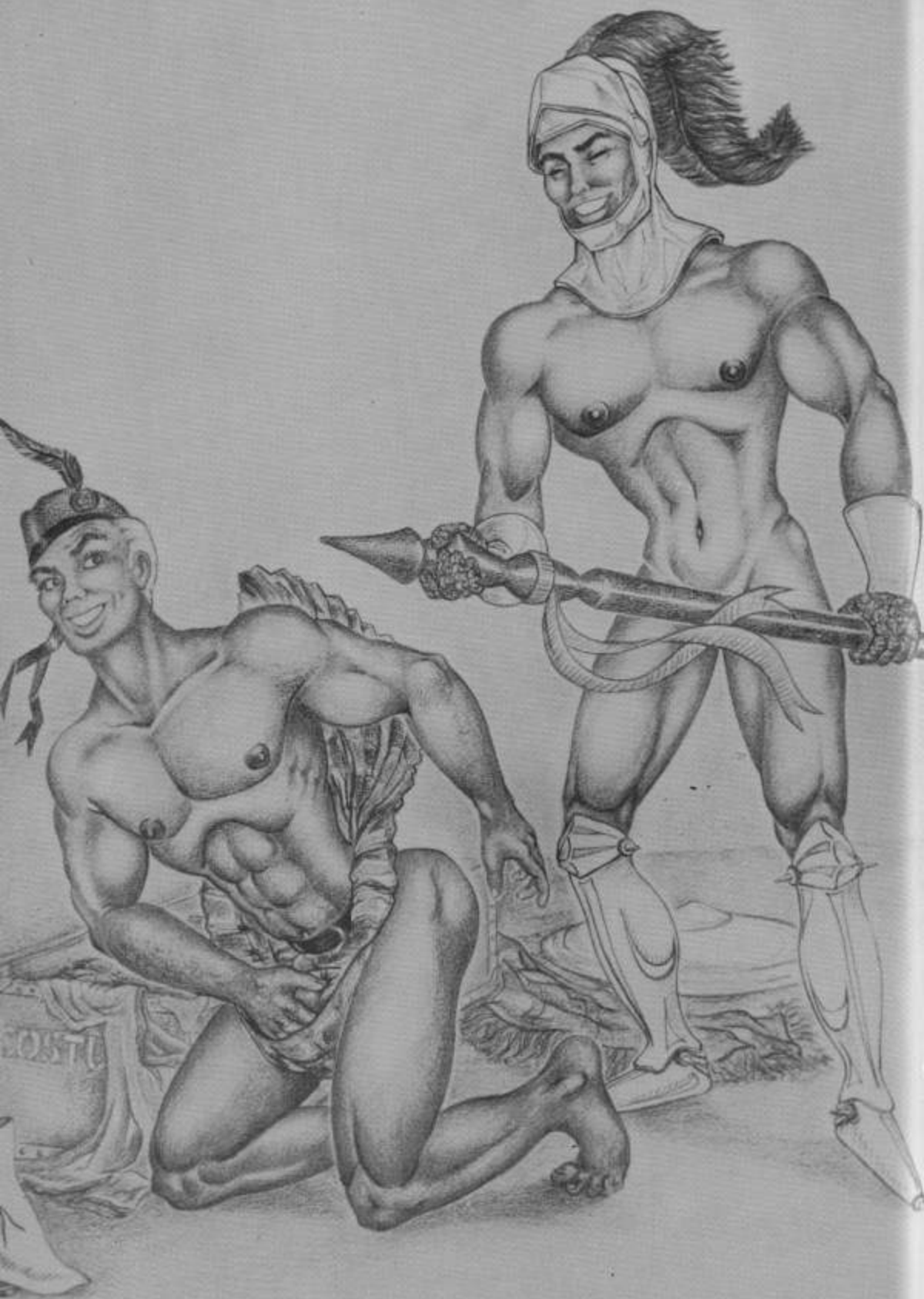
GORDON BRITT • Surf riding and water skiing has become quite popular in the past few years, but, Gordon Britt has turned it into a way of life. His buddies are always kidding him about being born on skis—it would almost appear so—he is on them every chance he gets.







ROGER KENT • An all-round athlete and very personable guy; Roger Kent is a fine example of the typical American High School youth of today. He enjoys tremendous popularity with the girls around school and, naturally, claims the cutest one as his own.

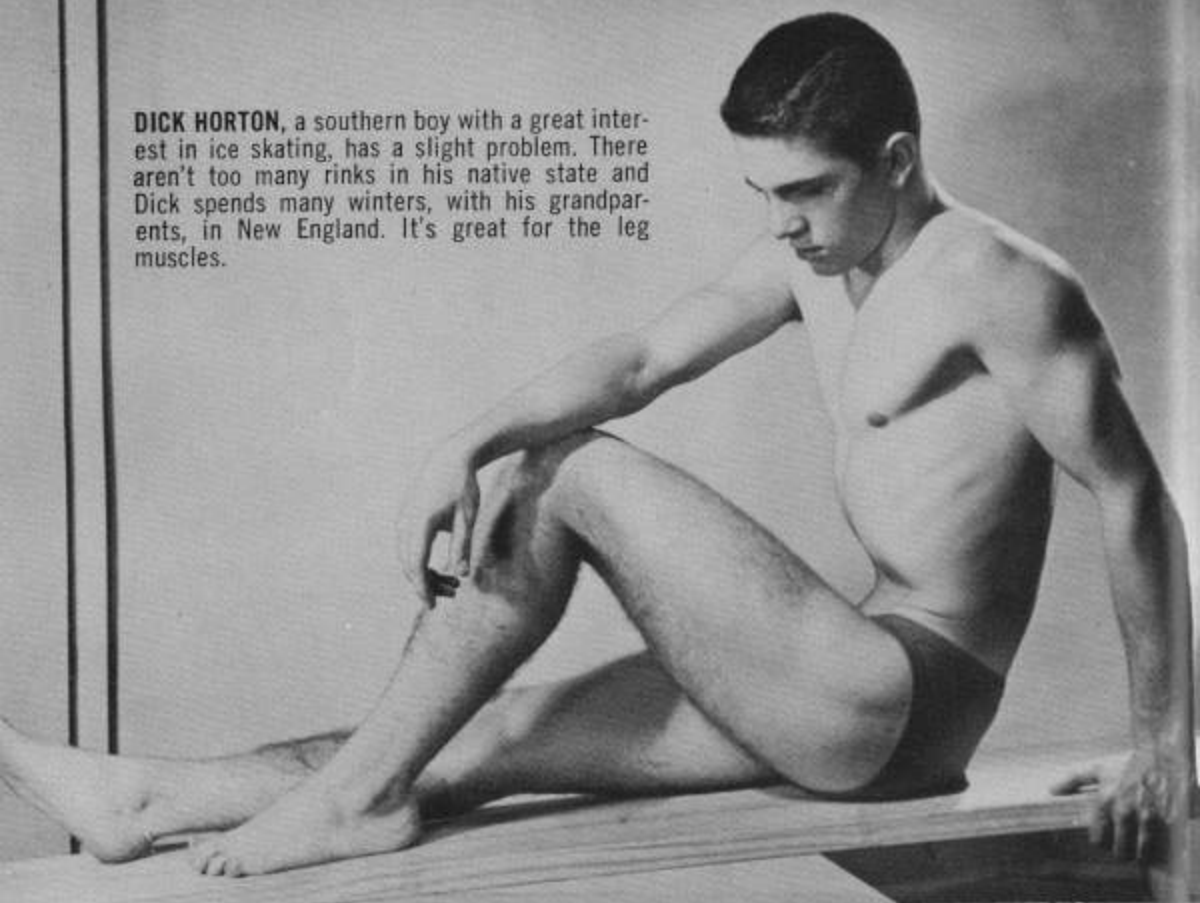


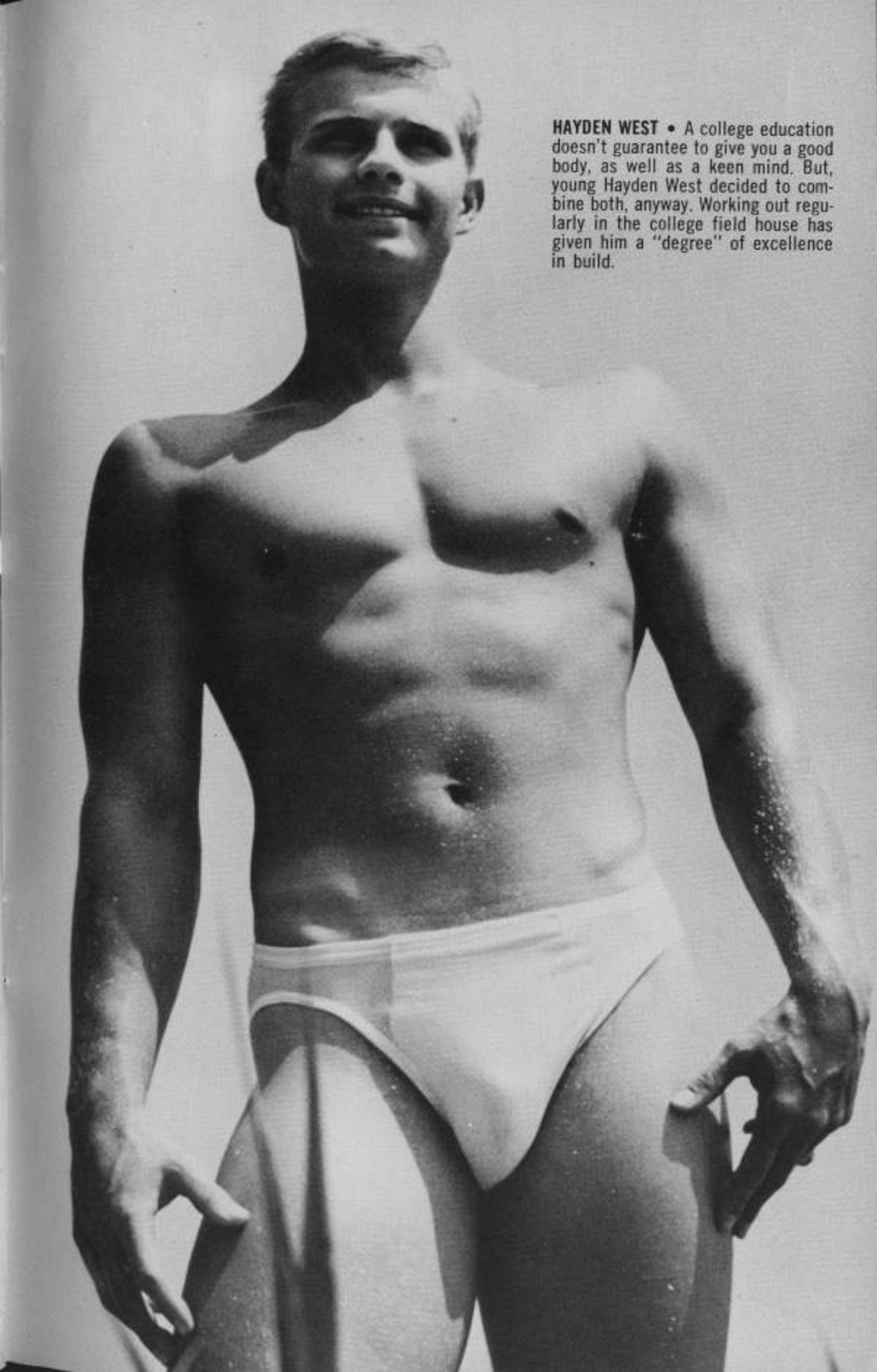
HUGH



KERT WILD • Speak softly and carry a big stick — an apt phrase for quiet, softspoken Kert Wild. With his piercing blue eyes and curly blonde hair, 24 year old Patrolman Wild gives the impression of a mild individual, but, as many a crook, who has been on the wrong end of his nightstick, will tell you, don't judge a book by its cover.

DICK HORTON, a southern boy with a great interest in ice skating, has a slight problem. There aren't too many rinks in his native state and Dick spends many winters, with his grandparents, in New England. It's great for the leg muscles.

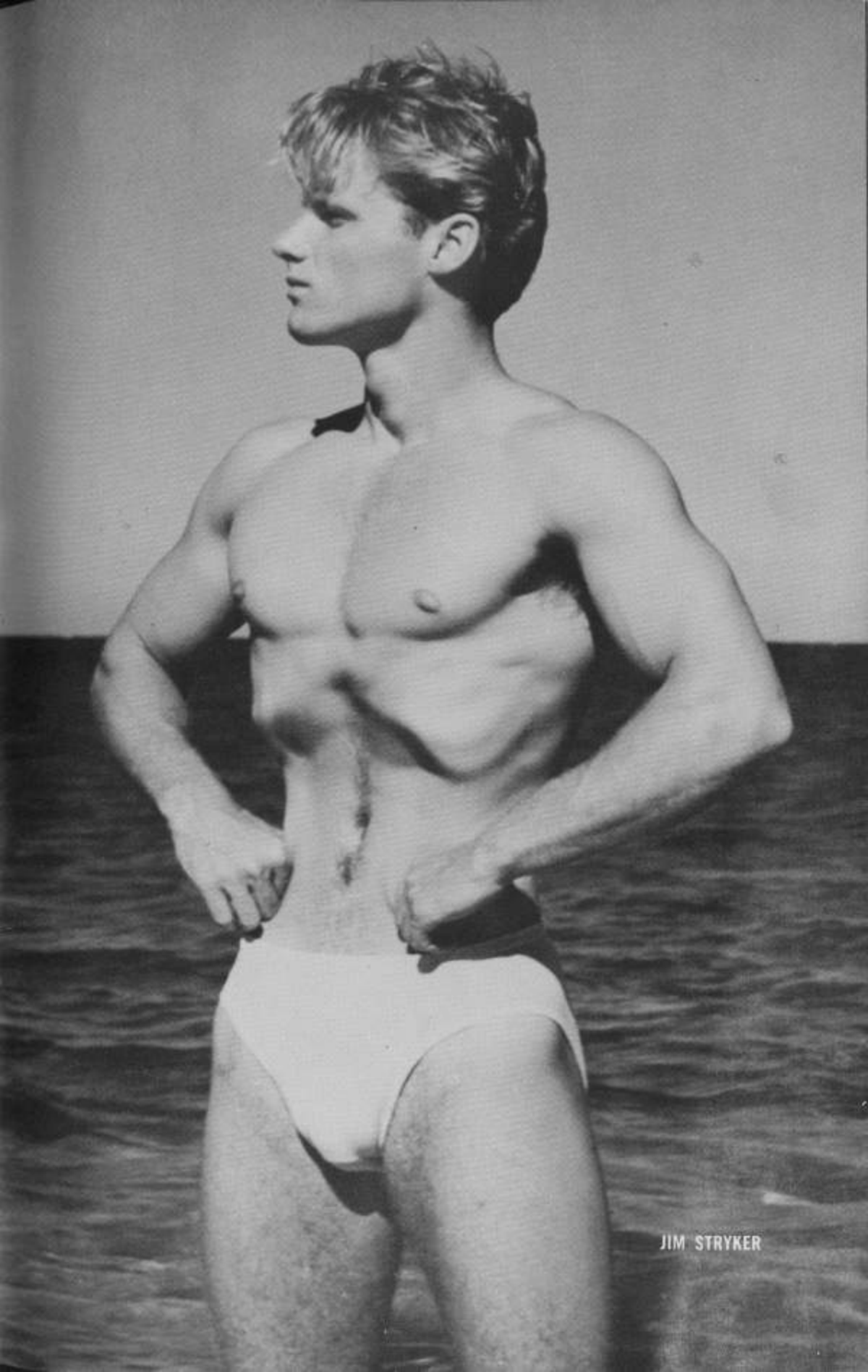




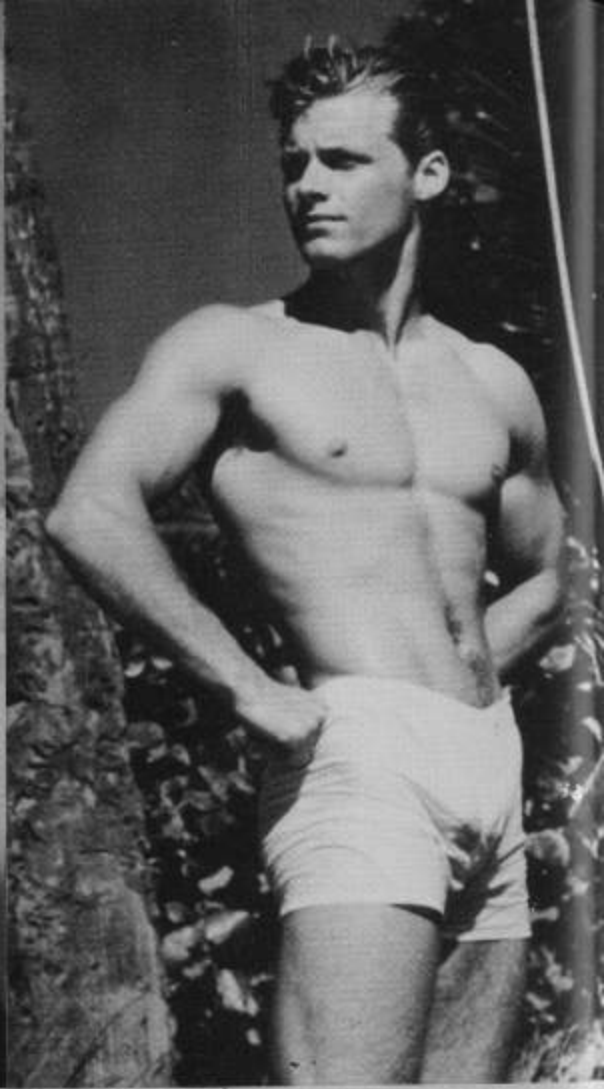
HAYDEN WEST • A college education doesn't guarantee to give you a good body, as well as a keen mind. But, young Hayden West decided to combine both, anyway. Working out regularly in the college field house has given him a "degree" of excellence in build.



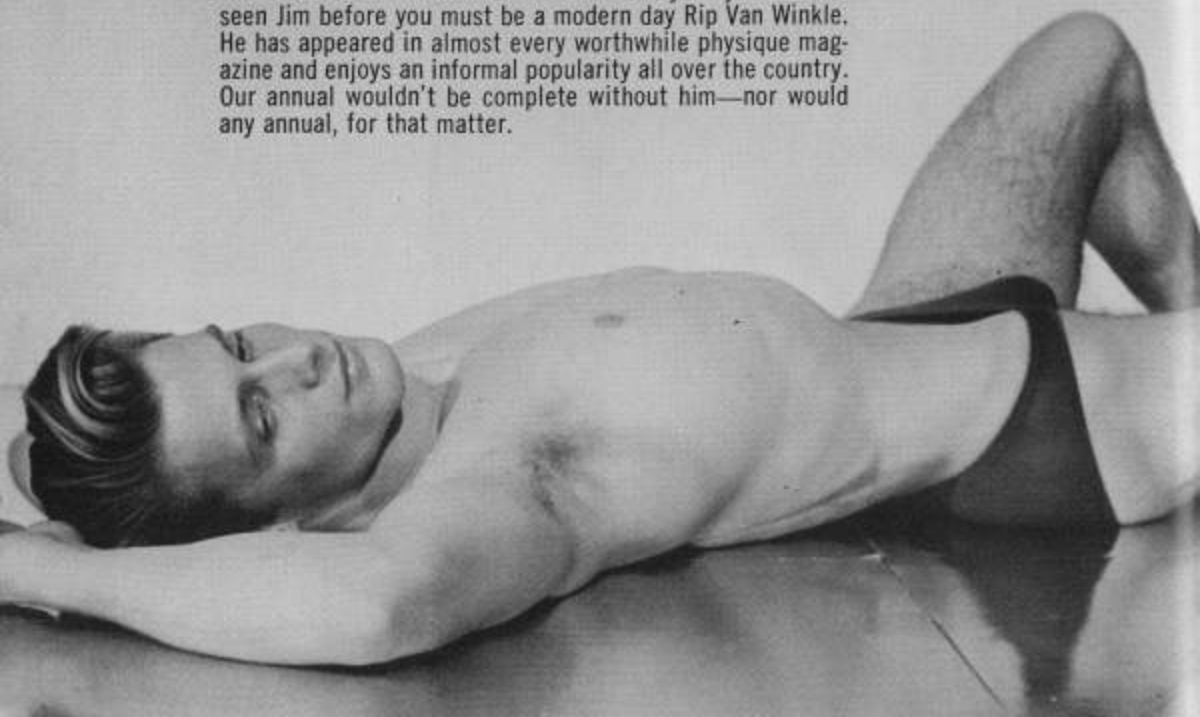
GERALD DESFOSSSES • Gerald Desfosses is a serious and a professional body-builder. He has already won many physique contests in his native Canada; with over twenty handsome trophies to his credit. At 22, he now runs his own successful gym.

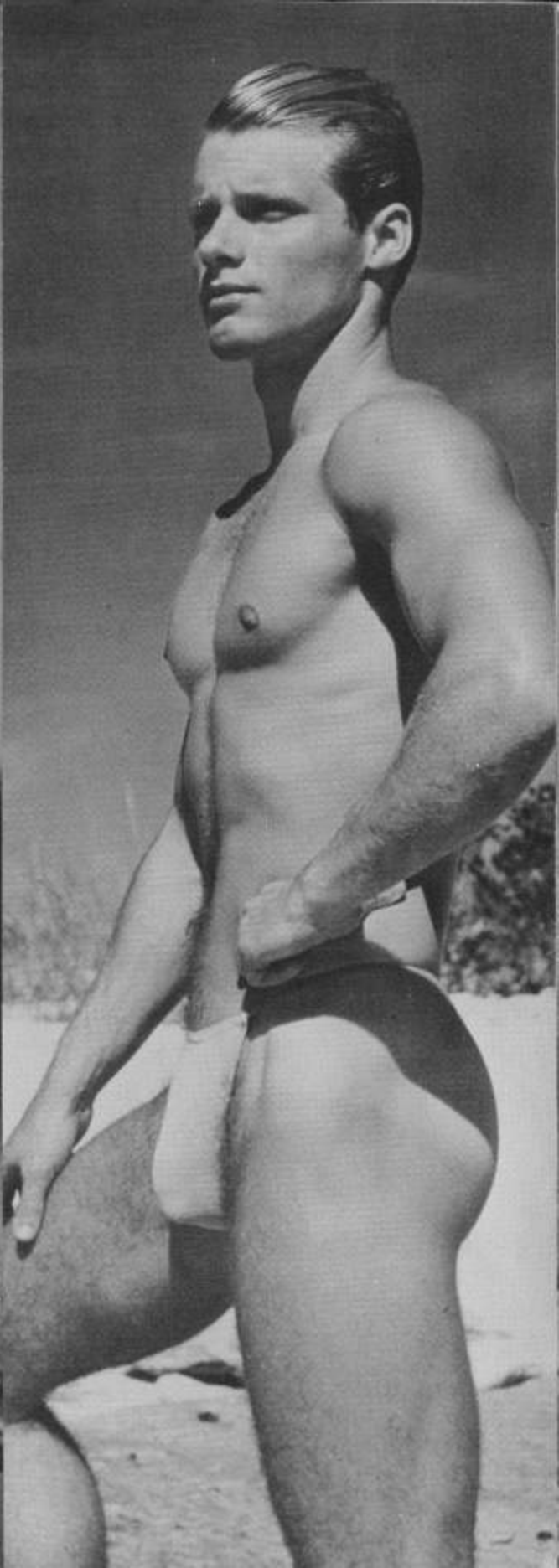


JIM STRYKER



JIM STRYKER • No introduction necessary. If you haven't seen Jim before you must be a modern day Rip Van Winkle. He has appeared in almost every worthwhile physique magazine and enjoys an informal popularity all over the country. Our annual wouldn't be complete without him—nor would any annual, for that matter.

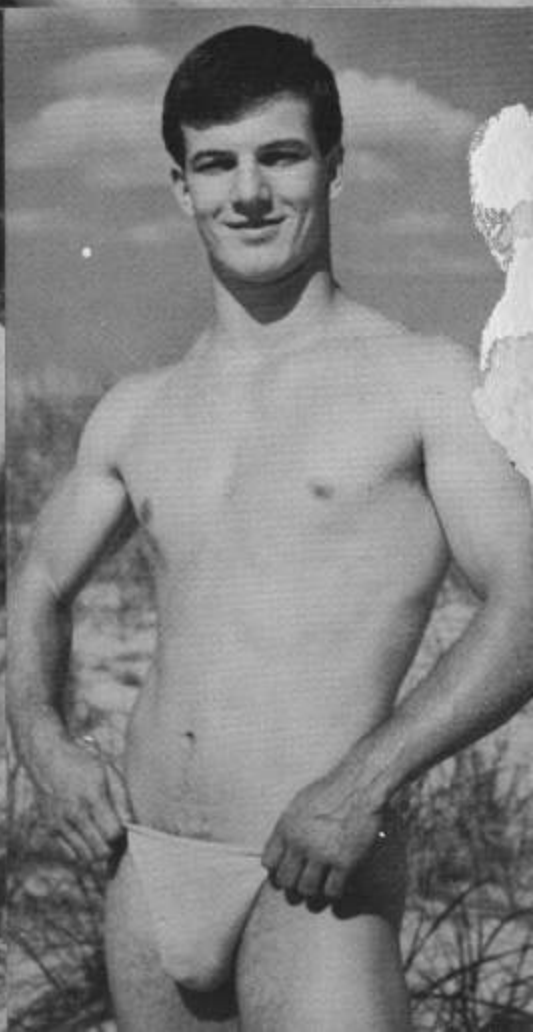


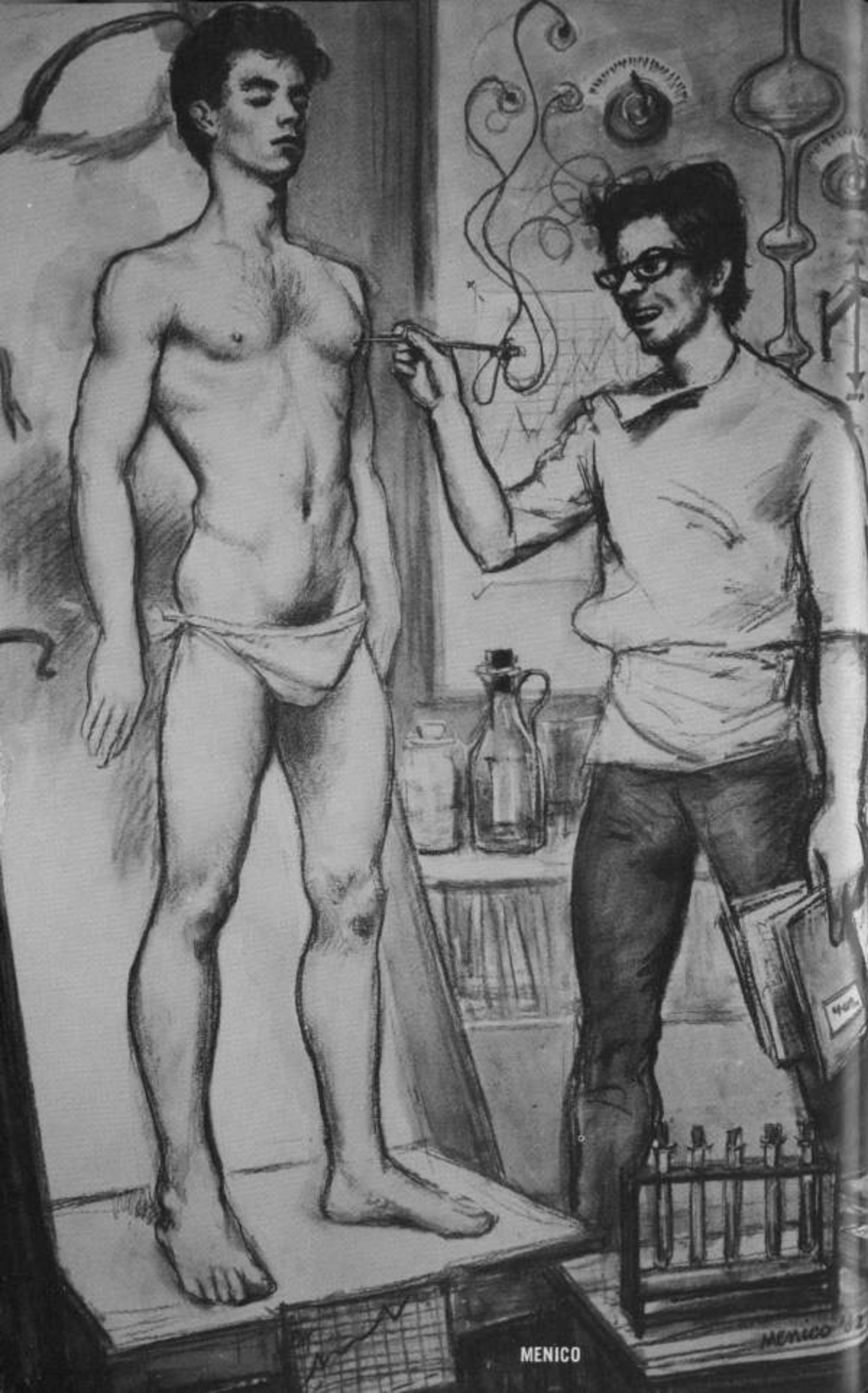




JIM STRYKER

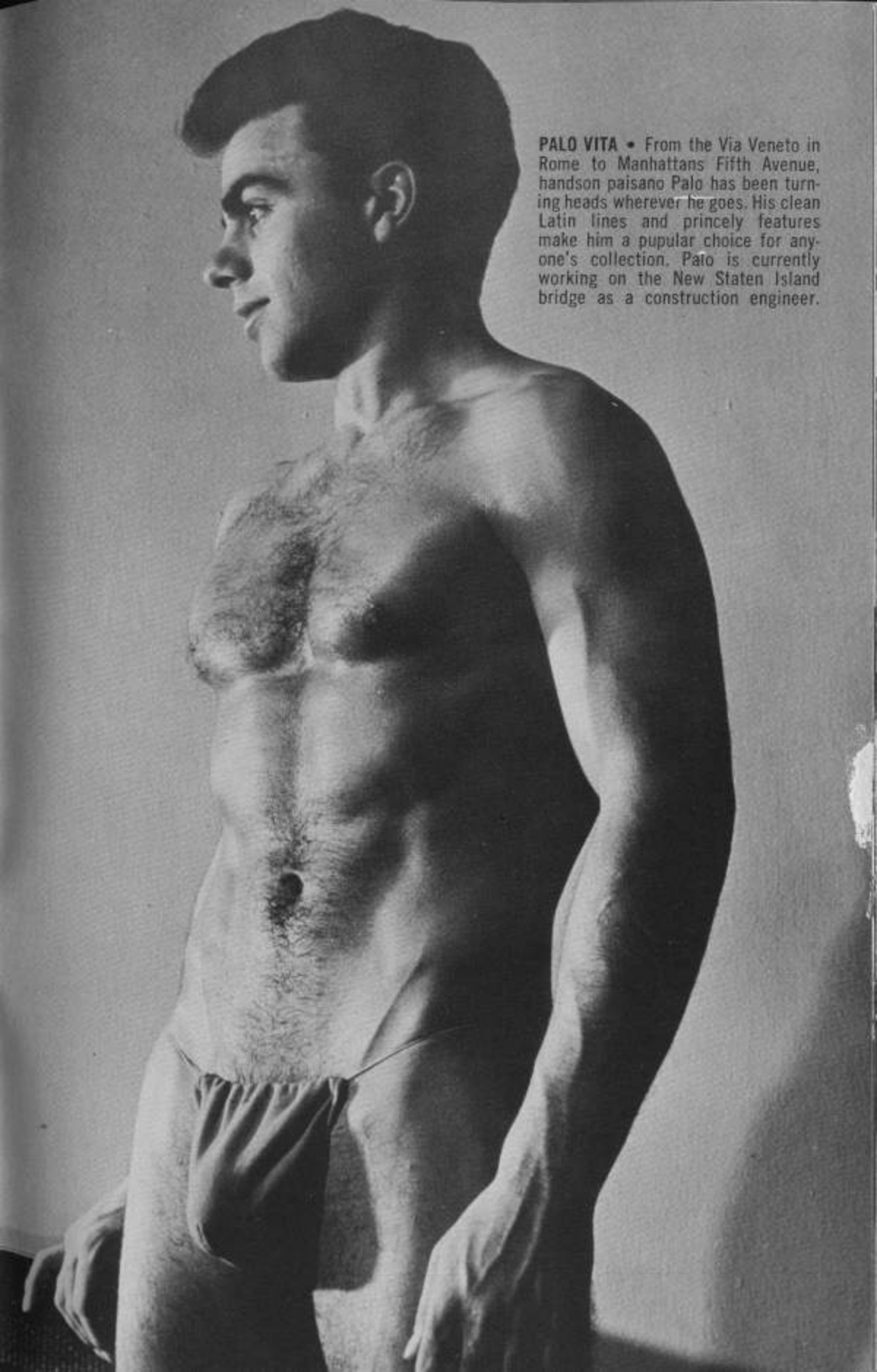
LUCKY MOORE • Lucky didn't get that name because he isn't. Having just finished four years of college as a top student and a star halfback, he has just signed on with a top U.S. Pro football team. But, regardless of the name, we think it was more talent than luck that brought this good fortune to smiling Lucky M.





MENICO

MENICO 1982

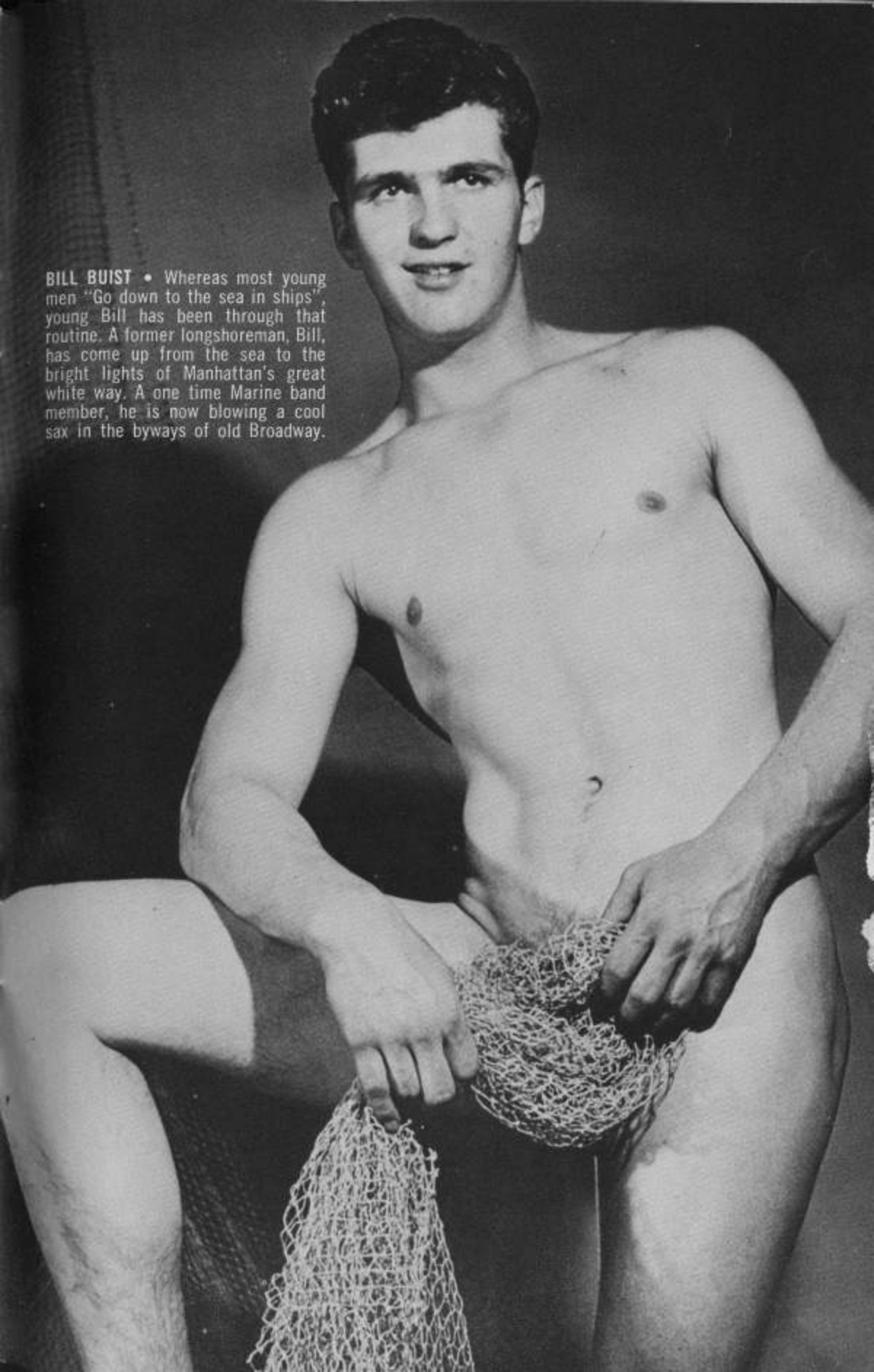


PALO VITA • From the Via Veneto in Rome to Manhattans Fifth Avenue, handson paisano Palo has been turning heads wherever he goes. His clean Latin lines and princely features make him a popular choice for anyone's collection. Palo is currently working on the New Staten Island bridge as a construction engineer.

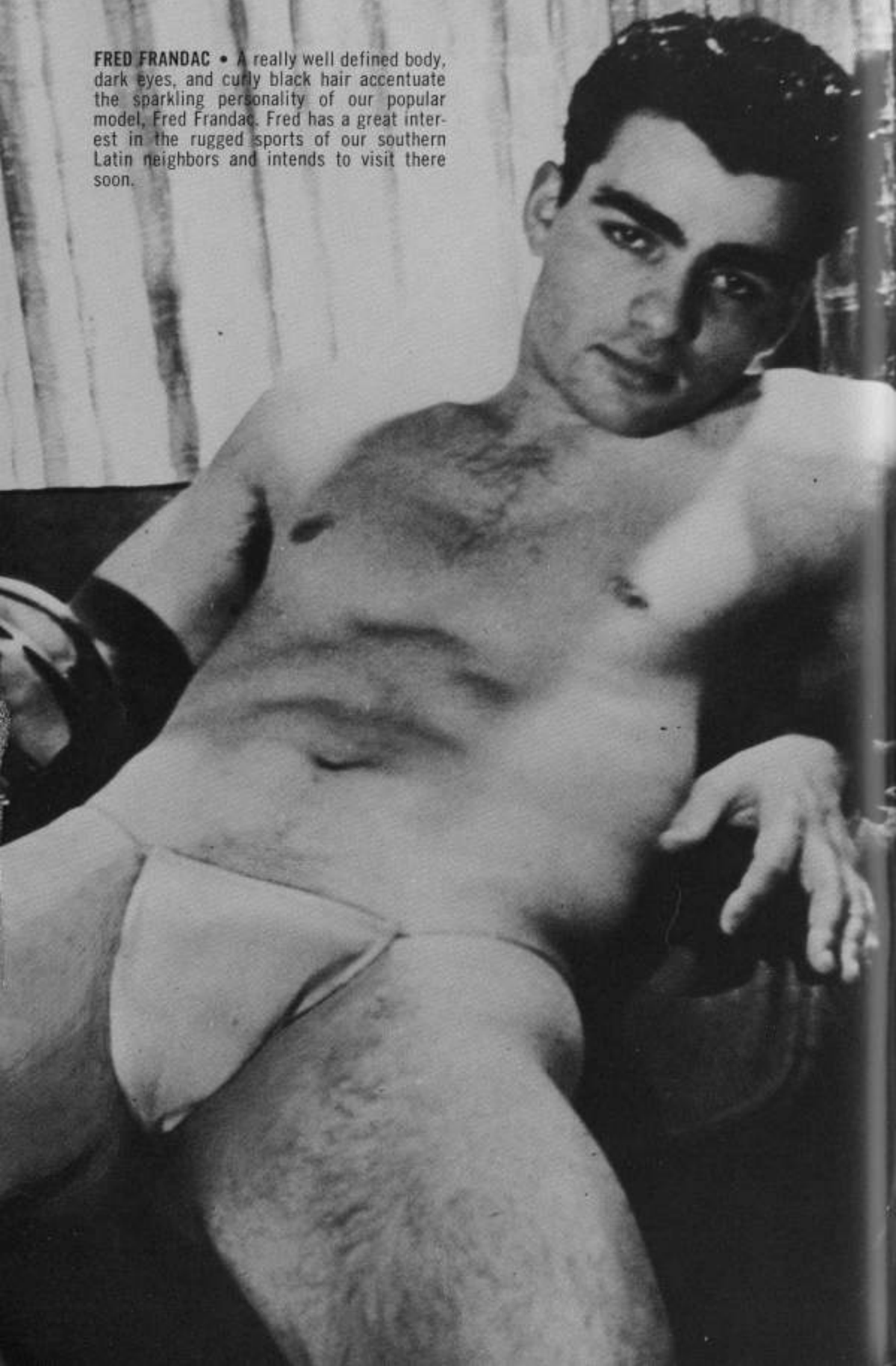
CARMEN CACOPARDO • Next time you're riding over a new super-highway take a good look at the construction crews that abound on the roadside. You may see our man Carmen Cacopardo. A real brawny powerhouse, Carmen knows that hard work pays off both in dollars and muscles.



BILL BUIST • Whereas most young men "Go down to the sea in ships", young Bill has been through that routine. A former longshoreman, Bill, has come up from the sea to the bright lights of Manhattan's great white way. A one time Marine band member, he is now blowing a cool sax in the byways of old Broadway.

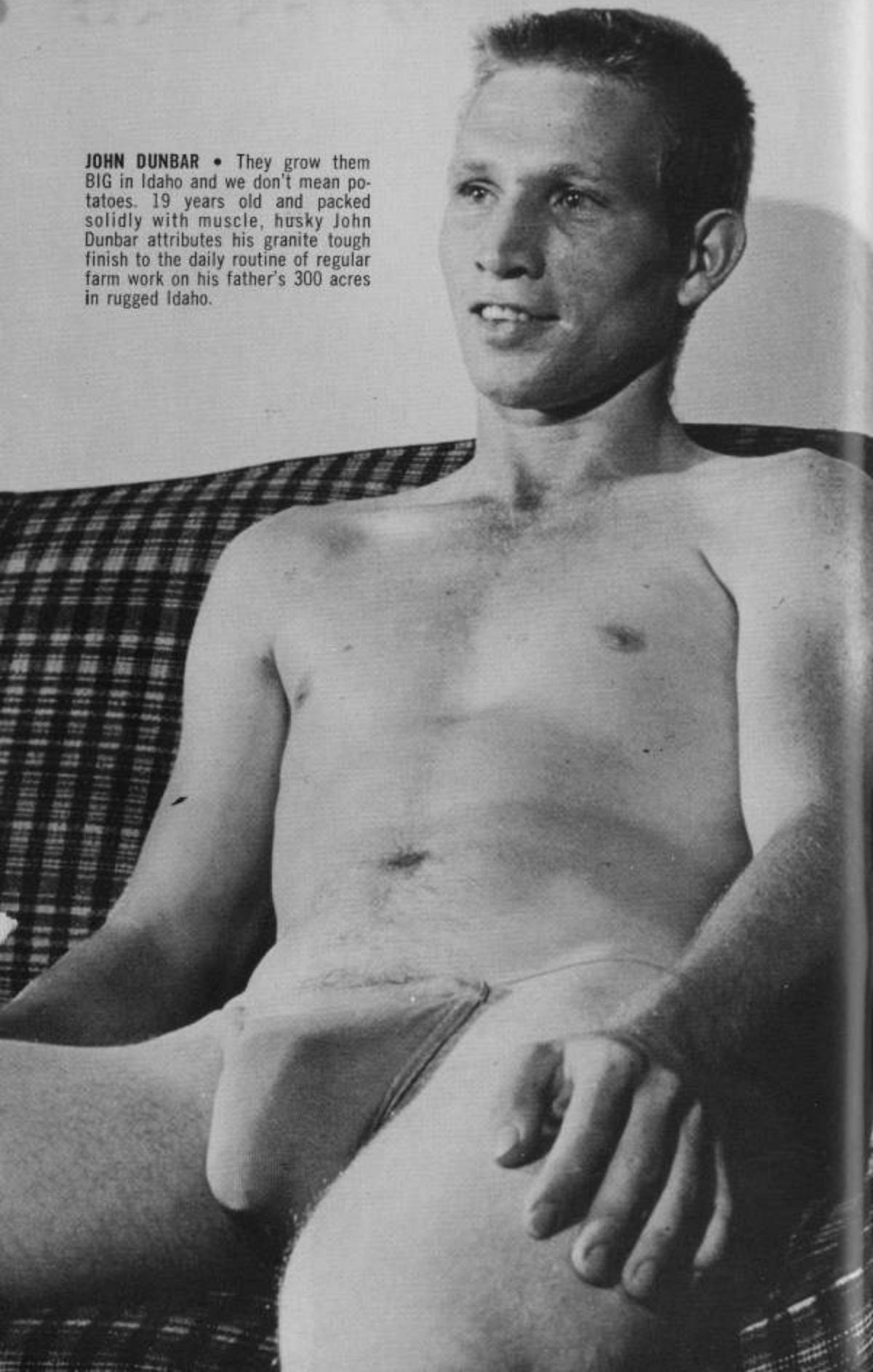


FRED FRANDAC • A really well defined body, dark eyes, and curly black hair accentuate the sparkling personality of our popular model, Fred Frandac. Fred has a great interest in the rugged sports of our southern Latin neighbors and intends to visit there soon.





JOHN DUNBAR • They grow them BIG in Idaho and we don't mean potatoes. 19 years old and packed solidly with muscle, husky John Dunbar attributes his granite tough finish to the daily routine of regular farm work on his father's 300 acres in rugged Idaho.





CHAD MORGAN • 20 year old hoosier, Chad Morgan, is stopping in New York briefly while his ship goes through the paces of dry-dock over-haul. He is finishing up a stint with the Navy and has one more overseas cruise before he returns to mufti. Chad tells us he would like to get to India next and apply Hindu techniques to his body-building program.





DON EASTMANN • A Flat top in mid-Pacific depends on its big guns for protection. But, with brawny gunner's mate Don Eastmann ramming home the ammo, there is no cause for worry. To keep in shape for this hardy task he has a weightlifting club, on ship, for himself and his buddies. On leave, he's at home working up an acrobatic with his kid brother Ronny, 17.

your choice / samples available of ANY and EVERY model below!



STEVE MASTERS MENICO JIM STRYKER LUCKY MOORE HAYDEN WEST GERALD DESFOSSSES LANCE YORK DICK STARK PAOLO VITA



WALT COVERT DEAN ROBERTS BILL BUIST CLIF DOLLARD JOHN DUNBAR CHAD MORGAN FRED FRANDAC BILL WELLET KERI LONG



HIENZ BAUM DICK HORTON LANCE WILLETT GORDON BRITT UBI CRUZ ROGER DIXON MARK STERLING ROGER KENT DAVID KNIGHT



PAUL MASTROPASQUA SVEN HOLM ACE DANCER CHUCK TOMLINSON RAMROD JOHNNIE HOGAN JOE CALI CARMEN CACOPARDO

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DEAN ROBERTS



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